



RUSSIAN RIVER WATERSHED ASSOCIATION
WATER QUALITY & REGULATIONS
WORKING GROUP SESSION

March 14, 2006, 8:30 AM – 10:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Residential Fats, Oils, and Grease Program**
- 3. Mercury Pollution Prevention Program Update**
- 4. Stormwater Awareness**
 - Training
 - Environmental Column
- 5. Regional Board EO Meeting Agenda**
- 6. Future Meetings and Agenda Items**
- 7. Items of Interest**
- 8. Public Comment**
- 9. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Persephene St. Charles at (707) 833-2553 with any questions.

**RUSSIAN RIVER WATERSHED ASSOCIATION
WATER QUALITY AND REGULATIONS
WORKING GROUP SESSION**

March 14, 2006, 8:30 AM – 10:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Cristina Goulart, City of Cotati
Forest Frasier, City of Santa Rosa
Rick Seanor, City of Ukiah
Glen Wright, City of Santa Rosa
Virginia Porter, City of Santa Rosa
Greg Desmond, Sonoma County PRMD
Alejandro Perez, Town of Windsor
Brenda Adelman, Russian River Watershed Protection Committee
Persephene St. Charles, RRWA
Christy Swindling, RRWA

2. Residential FOG Program: Christy Swindling discussed the Revised Residential FOG Source Control Work Plan, and highlighted implementation activities for March through June 2006. These activities include working with the FOG Subcommittee to develop a regional message (to be presented to WQR for approval in April), initial steps on development of a Use and Distribution Plan to maximize the effectiveness of printed outreach material, ordering pre-printed flyers through the Water Environment Federation, and development of a press release describing the FOG outreach program. The WQR group provided comments on implementation activities. The FOG Subcommittee exchange ideas regarding implementation roles and responsibilities through email prior to the April working group meeting.

3. Mercury Pollution Prevention Program: Data collection activities for the Mercury Program are nearly complete and RRWA staff will be working in conjunction with Lesli Daniels at Integrated Waste Management to develop a report. A draft amalgam waste fact sheet is being developed and information to be printed on the fact sheet was shown to the group. The fact sheet uses existing information from the California Dental Association and the City of Palo Alto and will incorporate the RRWA logo and additional graphics from the Russian River. A draft fact sheet will be circulated in the April working group meeting.

4. Stormwater Awareness: Persephene St. Charles reported on progress with the Environmental Column and Training.

- **General Stormwater Awareness:** There was significant discussion of the effectiveness of outreach material developed in 2004-2005. Member agencies

noted that paper outreach materials were effective without a focused distribution plan. Persephene St. Charles asked member agencies to develop a list of planned agency outreach events for Spring 2006 to be included in the draft environmental column, and for other awareness/outreach uses. Agencies should email Persephene by March 21, 2006 with planned outreach events. There was discussion about moving Stormwater Awareness to the fall timeframe for the 2007-2008 work plan.

- **Environmental Column:** Discussion of status with Press Democrat (no response from the PD). Laura Barnhouse was not available to provide an update on progress with the Sonoma West Times and Ukiah papers. RRWA staff will draft an article on what the RRWA Program includes and where the agencies can be found (public outreach events) for circulation and submittal to Sonoma West Times and Ukiah Daily Journal. Brenda Adelman noted additional papers within the area that should be contacted and will provide the specific paper names in an email. Members also noted the potential to outreach to high school and local college papers as well.
- **Training:** Sebastopol has asked Greg Desmond to provide training materials he developed for stormwater training. Greg presented this a potential incentive for joining RRWA as well and will forward them the requested materials, but the group agreed that a presentation should also be given regarding membership. Money for training in the 2005-2006 work plan will be rolled over to the 2006-2007 work plan, and training will not be provided to the agencies this year through RRWA. Greg is happy to provide training materials developed by the County for member agency use, but cannot provide training this year. RRWA staff will continue to coordinate with the County to develop a training strategy for financial year 2006-2007.

5. Regional Board EO Meeting Agenda: A draft meeting agenda was reviewed and approved by the working group

6. Future Meetings and Agenda Items: The next meeting is scheduled for Tuesday, April 11, 2006.

7. Items of Interest: Greg Desmond discussed the possibility of RRWA sponsored bioengineering flood control workshops. While there is not budget available in the 2005-2006 workplan, this was discussed as an item that could fall under strategic planning in the 2006-2007 workplan, or the potential to be added as a mid-year projects to the 2006-2007 work plan which would require Board Member sponsorship and approval.

8. Public Comment: No public comment.

9. Adjourn: Meeting adjourned at 10:10 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION
INTEGRATED RESOURCES & PLANNING
WORKING GROUP SESSION

March 14, 2006, 10:00 AM – 11:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update on North Coast IRWMP**
- 3. RRWA Regional Project for North Coast IRWMP**
- 4. Chinook Program**
- 5. Future Meetings and Agenda Items**
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

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**RUSSIAN RIVER WATERSHED ASSOCIATION
INTEGRATED RESOURCES AND PLANNING
WORKING GROUP SESSION**

March 14, 2006, 10:00 AM – 11:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Lisa Renton, Sonoma County Water Agency
Cristina Goulart, City of Cotati
Steve Brady, City of Santa Rosa
Virginia Porter, City of Santa Rosa
Glen Wright, City of Santa Rosa
Greg Desmond, Sonoma County PRMD
Rick Seanor, City of Ukiah
Alejandro Perez, Town of Windsor
Forest Frasier, City of Santa Rosa
Persephene St. Charles, RRWA
Christy Swindling, RRWA
Brenda Adelman, Russian River Watershed Protection Committee

2. Update on North Coast IRWMP: Lisa Renton provided the group an update on progress in further developing the NC IRWM Plan as well as the status of the implementation grant. Step 2 of the implementation grant was announced and the NC Implementation Grant scored 2nd out of 50 applications and was invited back for Step 2. There were approximately 16 regions (consolidated) invited back as well. The maximum funding request has been decreased from \$50 M in Step 1 to \$25 M in Step 2. This means that the project list submitted in the Step 1 list will need to be revised for Step 2, but they have not decided how to revise as yet. There is a meeting on Step 1 call backs on 3/17/06 in Sacramento that Lisa will be attending with Circuit Rider and she will give an update to the BOD. Lisa will also have a meeting with the state in the following week to review the NC proposal to look at individual projects and make sure they are all eligible and what the state would like to see. The Policy Review Panel will be meeting in April to discuss strategy for decreasing the funding request, and may ask the Technical Review Committee to further prioritize projects. The meeting will be held in early April (date TBD) in Redding.

3. RRWA Regional Project for North Coast IRWMP: The group looked at the list of projects within the Russian River watershed that were submitted to the NC IRWMP sorted by category and location. IRP will begin assessing the projects list for opportunities to integrate/coordinate projects into one RRWA regional project for Round 2 grant funding. The group reviewed the list and it was determined that the scoring of the projects, and cooperating entities (partnerships) should be included as columns to help

decide on which projects to sponsor. RRWA Staff will redistribute the project list with the new columns for discussion within one week. Once distributed, group members will be expected to discuss scoping a regional project via email and identify project proponents to invite to the April IRP meeting to discuss their projects.

4. Preliminary Steps for Chinook Program: Persephene reported that Keenan Foster emailed that the NMFS strategy for Chinook was changing, and to stay tuned for further updates.

5. Future Meetings and Agenda Items: The next meeting is scheduled for Tuesday, April 11, 2006 at 10:00am.

6. Items of Interest: None

7. Public Comment: No public comment.

8. Adjourn: Meeting adjourned at 11:05 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION
PUBLIC OUTREACH AND FUNDING
WORKING GROUP SESSION

March 14, 2006, 11:00 AM – 12:00 PM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Speaker's Bureau Opportunities**
- 3. Public Outreach Plan**
- 4. RRWA Outreach Materials**
 - **Fact Sheet**
 - **Presentation**
- 5. Future Meetings and Agenda Items**
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

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RUSSIAN RIVER WATERSHED ASSOCIATION
PUBLIC OUTREACH AND FUNDING
WORKING GROUP SESSION
March 14, 2006, 11:00AM – 12:00 PM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Steve Brady, City of Santa Rosa
Virginia Porter, City of Santa Rosa
Glen Wright, City of Santa Rosa
Greg Desmond, Sonoma County PRMD
Rick Seanor, City of Ukiah
Alejandro Perez, Town of Windsor
Persephene St. Charles, RRWA
Christy Swindling, RRWA
Brenda Adelman, Russian River Watershed Protection Committee

2. Speakers Bureau Opportunities: The group discussed needing to identify four speaker's bureau opportunities where regulators will be in attendance. Ideas were an ACWA presentation, the NBWA Watershed Conference (Brad Sherwood is on the planning committee), the Storm-con conference in May (Colorado, San Ramon), Non-Point Source conference, and potential Groundwater and American Fisheries conferences/meetings. Outreach to eligible entities was discussed. It was agreed that someone should schedule a meeting with Sue Kelly at Sebastopol. Also Rick Seanor suggested talking with Candace Horsley regarding outreach to Mendocino County.

3. Public Outreach Plan: This item was not discussed at the meeting and will be listed on the April meeting agenda for discussion.

4. RRWA Outreach Materials:

- **Fact Sheet:** The fact sheet developed for Jane Bender's use in Washington D.C. was distributed to the group for discussion. The group made some formatting suggestions on the graphic, and discussed adding a "Watershed Facts" section discussing size of RR watershed, number of counties, population, water uses, etc.
- **Presentation:** The RRWA Outreach presentation was distributed to the group for comment. There was discussion on whether the presentation should be used as a powerpoint presentation only, or whether to include more detail with the intent of being used as a handout. It was decided to incorporate speaker's notes into the presentation so it could be used more universally while not loading each slide with too much information. It was also decided not to include meeting time

information in the presentation, but to refer the audience to the RRWA website which would have the appropriate updates.

5. **Future Meetings and Agenda Items:** Next meeting will be April 11, at 11:00 am at Windsor Corporation Yard. The agenda will focus on implementing activities identified in outreach strategies and review of the Public Outreach Strategy.
6. **Items of Interest:** None
7. **Public Comment:** No public comment.
8. **Adjourn:** Meeting adjourned at 12:04 p.m.