



RUSSIAN RIVER WATERSHED ASSOCIATION
WATER QUALITY & REGULATIONS
WORKING GROUP SESSION

April 11, 2006, 8:30 AM – 10:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Stormwater Awareness Environmental Column**
- 3. Residential Fats, Oils, and Grease Program**
- 4. Mercury Pollution Prevention Program Update**
- 5. Future Meetings and Agenda Items**
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Persephene St. Charles at (707) 833-2553 with any questions.

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WATER QUALITY AND REGULATIONS
WORKING GROUP SESSION
April 11, 2006, 8:30 AM – 10:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Cristina Goulart, City of Cotati
Forest Frasier, City of Santa Rosa
Rick Seanor, City of Ukiah
Greg Desmond, Sonoma County PRMD
Alejandro Perez, Town of Windsor
Brenda Adelman, Russian River Watershed Protection Committee
Eydie Tacata, City of Rohnert Park
Craig Scott, Town of Windsor
Kevin Booker, SCWA
Dianne Chocholak, MCWA
Dave Smith, City of Santa Rosa
Persephene St. Charles, RRWA
Christy Swindling, RRWA

2. Stormwater Awareness Environmental Column: Persephene St. Charles discussed the draft article prepared based on feedback on agency stormwater programs received after the March TWG meeting. The draft article was handed out and reviewed. Agencies were asked to provide comments on the draft article by 4/18/06 and ideas for future topics via email. The papers that articles will be submitted to include: Ukiah Daily Journal, Sonoma West (includes the Healdsburg Tribune, and Windsor Times), West County Gazette, Russian River Times, North Bay Bohemian, Community Voice, and the Press Democrat. The intent is to get the article published in the May paper release. Both the West County Gazette and the Community Voice expressed interest in a monthly column and the final May column needs to be submitted by May 8, 2006. Ideas for future articles include FOG, collection systems, and seasonally appropriate articles (i.e. water conservation in summer). Dianne suggested each member agency sign up to write one article, and that articles are all written at once so there is a file of articles to chose from each month. RRWA Staff will email the group the guidelines (length or article, format, etc) and a potential list of topics for agencies to sign up for.

3. Residential FOG Program: Christy Swindling discussed current FOG implementation items including the regional message and accompanying graphic, and the distribution plan for next year's outreach materials. The regional message of "Fat Free Sewers! Keep grease out of the drain!" was selected for outreach materials including stickers and door hangers. Grease scrapers will also include the regional message along

with an additional message that reads “From the Pan to the Can” with a graphic showing a frying pan and grease dripping into a can. Craig Scott brought up the idea of radio advertisement for FOG outreach. Greg Desmond currently runs a radio campaign for stormwater and will provide information on the program and cost. Distribution ideas included local fairs and farmers markets, distribution of door hangers to sewer maintenance crews to use in areas when responding to SSOs, local libraries, local grocery stores/specialty markets, Environmental Discovery Center, County PRMD, education outreach to school groups (grease can lesson plan), and using local volunteer groups to help with distribution (Brenda Adelman to provide list/contact information). RRWA staff will provide a list of the outreach material to be provided along with the message on each item and quantity of items before the next working group meeting. Member agencies noted the importance of coordinating on available materials for commercial FOG programs. Member agencies were asked to submit information on their current commercial programs, contact information, commercial outreach materials available, and ideas on which local grocery stores to target for distribution. Christy will facilitate discussion on the sharing of commercial materials.

4. Mercury Pollution Prevention Program: Data collection activities for the Mercury Program are being finalized. A draft amalgam waste fact sheet was developed and discussed with the group. A tooth or similar dental graphic will be added to the fact sheet to increase appeal to dentists. The California Dental Association has reviewed fact sheet and their logo will be added to the fact sheet. Distribution mechanisms were identified including: outreach to the local dental association (using their newsletter to print handout, and discussing possibility of them doing the mailing), outreach to local community college dental/hygenist programs, developing a mailing list of all the dentists within Mendocino and Sonoma counties. Dave Smith agreed to work on contacting the local dental association, Greg Desmond will contact the Sonoma County community colleges, and Rick Seanor will contact the Ukiah community college and develop a mailing list of dentists. Working on a grant applicable to fund a sustainable mercury program was discussed with Lesli Daniel from SCWMA prior to the meeting and reported on. It was decided by the group that they would rather see the money go towards development of an outreach piece advertising mercury disposal/recycling through SCWMA. Dave Smith noted the current SCWMA program is not adequate for the POTWs based on mercury data within the watershed.

5. Future Meetings and Agenda Items: The next meeting is scheduled for Tuesday, May 9, 2006.

6. Items of Interest: Greg Desmond has training material available and will be working on developing training modules over the next couple months for use next year.

7. Public Comment: No public comment.

8. Adjourn: Meeting adjourned at 10:04 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION
INTEGRATED RESOURCES & PLANNING
WORKING GROUP SESSION

April 11, 2006, 10:00 AM – 11:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update on North Coast IRWMP**
- 3. RRWA Regional Project for North Coast IRWMP**
- 4. Future Meetings and Agenda Items**
- 5. Items of Interest**
- 6. Public Comment**
- 7. Adjourn**

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**RUSSIAN RIVER WATERSHED ASSOCIATION
INTEGRATED RESOURCES AND PLANNING
WORKING GROUP SESSION**

April 11, 2006, 10:00 AM – 11:00 AM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Lisa Renton, Sonoma County Water Agency
Cristina Goulart, City of Cotati
Steve Brady, City of Santa Rosa
Virginia Porter, City of Santa Rosa
Eydie Tacata, City of Rohnert Park
Greg Desmond, Sonoma County PRMD
Rick Seanor, City of Ukiah
Alejandro Perez, Town of Windsor
Craig Scott, Town of Windsor
Bob Anderson, United Wine Growers
Sean McNeil, Circuit Rider Productions
Dianne Chocholak, MCWA
Persephene St. Charles, RRWA
Christy Swindling, RRWA
Brenda Adelman, Russian River Watershed Protection Committee

2. Update on North Coast IRWMP: Lisa Renton provided the group an update on progress in further developing the NC IRWM Plan as well as the status of the implementation grant. Step 2 of the implementation grant was announced and the NC Implementation Grant scored 2nd out of 50 applications and was invited back for Step 2. There were approximately 16 regions (consolidated) invited back as well. The maximum funding request has been decreased from \$50 M in Step 1 to \$25 M in Step 2. Round 2 is expected in early 2007 with awards made in mid to late 2008. For the Step 2 Implementation grant, the project team is conducting one-on-one interviews with the project proponents regarding the project schedule and its ability to meet Step 2 requirements. The Policy Review Panel is meeting in Redding from 10am-4pm on Thursday April 13, 2006 at the National Academic Center (meeting is open to the public). Lisa noted that callbacks for the Consolidated Grants Program were announced.

3. RRWA Regional Project for North Coast IRWMP: The group looked at the list of projects including partnerships and scoring within the Russian River watershed that were submitted to the NC IRWMP. Based on review of the project list in the March TWG meeting, RRWA staff invited the RCDs (Sotoyome, Gold Ridge, and Mendocino County) to join the meeting to discuss projects they have submitted and the possibility of teaming on a regional project. Sean McNeil (representing Jennifer Jenkins from

Sotoyome RCD) joined the group to discuss the Arundo Removal project (project # 00083) scoped for Round 1. The project proponents include Sotoyome and Mendocino County RCDs and started in 1998 with the mapping of Arundo within the entire watershed. Arundo is listed for removal due to its growth and ability to choke out native vegetation, high water usage, promotion of undercutting of banks leading to bank failure, reduction of shade (related to rise in water temperature), and role in creating an altered and more dangerous fire regime. The RCDs are currently working with landowners on the project and feel that other projects could benefit from the outreach component. With RRWA's support, the project would be more competitive going forward in Round 2 process. Lisa Renton will check with Sotoyome to see she can release project details to IRP group. Another project IRP group is interested in is the KRIS project for Mendocino County, or possibly an infrastructure type project. RRWA staff will look into inviting a KRIS project proponent to the May TWG meeting.

4. **Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday, May 9, 2006 at 10:00am.
5. **Items of Interest:** None
6. **Public Comment:** No public comment.
7. **Adjourn:** Meeting adjourned at 11:03 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION
PUBLIC OUTREACH AND FUNDING
WORKING GROUP SESSION

April 11, 2006, 11:00 AM – 12:00 PM
Windsor Corporation Yard, Building 100
8400 Windsor Road, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update on Speaker's Bureau Opportunities**
 - Eligible Entity
 - Regulatory Agency
- 3. Finalize Public Outreach Strategy**
- 4. Review Revised RRWA Outreach Materials**
 - Fact Sheet
 - Presentation
- 5. Future Meetings and Agenda Items**
- 6. Items of Interest**
- 7. Public Comment**
- 8. Adjourn**

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RUSSIAN RIVER WATERSHED ASSOCIATION
PUBLIC OUTREACH AND FUNDING
WORKING GROUP SESSION
April 11, 2006, 11:00AM – 12:00 PM
Windsor Corporation Yard, Building 100
8400 Windsor, Road, Windsor, CA 95492

Meeting Summary (prepared by Christy Swindling)

1. Greetings and Introductions

Attendees:

Steve Brady, City of Santa Rosa
Virginia Porter, City of Santa Rosa
Brad Sherwood, SCWA
Craig Scott, Town of Windsor
Eydie Tacata, City of Rohnert Park
Greg Desmond, Sonoma County PRMD
Rick Seanor, City of Ukiah
Alejandro Perez. Town of Windsor
Persephene St. Charles, RRWA
Christy Swindling, RRWA
Brenda Adelman, Russian River Watershed Protection Committee

2. Speakers Bureau Opportunities: The group discussed ideas for speaker's bureau opportunities. Ideas included getting a booth at the upcoming May Association of California Water Agencies (ACWA) conference in Monterey. Brad Sherwood will call to check if RRWA can still reserve a booth today (4/11/06). The group discussed purchasing RRWA give-away outreach material including rulers, post-it notes, and other items such as conversion cards, golf tees, etc. Ideas for the table display panels were also discussed. Information regarding the conference will be sent out to the group via email if RRWA can get a spot.

3. Public Outreach Plan: This item was discussed briefly towards the end of the meeting. It was noted that bilingual translations needed to be added, and that RRWA staff should look at the BEA Survey regarding what different communities would like to know about water prior to finalizing the plan.

4. RRWA Outreach Materials:

- **Fact Sheet:** The RRWA fact sheet was distributed to the group with a verbal discussion of the changes to be incorporate based on the feedback provided in the March meeting. The group made some formatting suggestions on the mast head, discussed the possibility of using an aerial for the masthead, discussed incorporating agency logos versus having the names of board members, adding additional photos (to be submitted by the group by Friday 4/14/06), and discussed printing.

- **Presentation:** The group agreed that the presentation was final after incorporation of March feedback, and that it should be used for Sebastopol outreach.
5. **Future Meetings and Agenda Items:** Next meeting will be May 9, at 11:00 am at Windsor Corporation Yard. The agenda will focus on implementing activities identified in outreach strategies and review of the Public Outreach Strategy.
 6. **Items of Interest:** None
 7. **Public Comment:** No public comment.
 8. **Adjourn:** Meeting adjourned at 12:04 p.m.