



RUSSIAN RIVER WATERSHED ASSOCIATION  
WATER QUALITY & REGULATIONS  
WORKING GROUP SESSION

October 10, 2006, 8:30 AM – 10:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. Phase II Stormwater Awareness Program**
  - Environmental Column
  - Press Democrat – Stormwater Ad Campaign
  - SWRCB Stormwater Education Committee Mtg Recap
- 3. Mercury Pollution Prevention Program**
- 4. Coordinated Permitting**
- 5. Residential Fats, Oils, and Grease Program**
- 6. Collection System Strategy**
- 7. Future Meetings and Agenda Items**
- 8. Items of Interest**
- 9. Public Comment**
- 10. Adjourn**

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*Meeting Summary (prepared by RRWA staff Christy Kennedy & Phoebe Grow)*

**1. Greetings and Introductions**

Attendees:

Forest Frasier, City of Santa Rosa  
Alejandro Perez, Town of Windsor  
Craig Scott, Town of Windsor  
Eydie Tacata, City of Rohnert Park  
Cristina Goulart, City of Cotati  
Phoebe Grow, RRWA  
Christy Kennedy, RRWA  
Rick Seanor, City of Ukiah  
Greg Desmond, SC PRMD  
Alex Macey, SC PRMD  
Kevin Booker, SCWA  
Brenda Adelman, RRWPC

**2. Phase II Stormwater Awareness Program:**

**Environmental Column.** Rick Seanor (Ukiah) developed the October article on litter in creeks. Copies of the article were distributed. Christy Kennedy (RRWA) is preparing the November article. The topic will be proper disposal of Fats, Oils and Grease. The November article will be distributed to the group for review around October 23rd. The topics and schedule were reviewed through January. The December article will be written on Recycling tips and information around Sonoma and Mendocino counties (SCWA will be the contributing author), and the January article on the benefits of water recycling (Windsor to prepare).

**Press Democrat Stormwater Ad.** The RWQCB has requested that the environmental column extend to the Press Democrat. They suggested paying for advertising space and running an awareness piece if the PD would not accept a column. The group discussed what this would include at the last meeting and requested more information on cost. A half-page ad was determined to cost approximately \$5,200 for 1 run. The group decided this was too costly and the County requested that advertising costs be sent to them for forwarding and further discussion with the Regional Board. RRWA will follow-up with the county and RWQCB, but no ad will be developed.

**SWRCB Stormwater Education Committee Mtg Recap.** Christy Kennedy (RRWA) participated in this conference call on behalf of RRWA. The SWRCB coordinated this call (40-60 callers on-line) to help permittees streamline processes and save time and

money in designing and implementing future SW education programs. The SWRCB developed a list of proposed areas for increased state involvement (14 areas) and discussed the list items and prioritization of the items. Priority items included school education, and enforcement. The SWRCB will be developing minutes from the call and schedule future meetings.

**3. Mercury Program:** The mercury presentation to SRJC is being finalized and a date for presenting is being coordinated by Stephanie Hughes (RMC). Additional RRWA staff (Julie Martin – RMC) will be working with Stephanie on the mercury program tasks. Other mercury program tasks include presentation to the local dental association, drafting amalgam separator ordinances, drafting an amalgam separator TM, and coordination with SCWMA on an advertising program.

**4. Coordinated Permitting:** Greg Desmond (Sonoma County PRMD) and Phoebe Grow (RRWA) will continue to coordinate on the effort to create a Russian River Watershed permit coordination meeting similar in format to the Marin Coordination Meeting. The idea of having a meeting in the Russian River Watershed similar to the Marin Coordination Meeting was discussed at the 8/22/06 meeting that Greg Desmond and Dave Richardson (RRWA) had with Catherine Kuhlman and John Short of RWQCB. 1. Dave Richardson will be getting in touch with John Short to see if the RWQCB has given any further thought to the idea.

**5. Residential Fats, Oils and Grease Program:** The door-hanger and scraper packets were ordered for the group and will be available in early November. The holiday campaign was discussed. RRWA staff is preparing a Holiday FOG write-up to be posted on member agency websites in November. A draft of the website write-up will be sent to the group for comment in October. Also discussed was drafting text for homeowner association newsletters and how to get a list of HOA within Sonoma and Mendocino counties. RRWA will look into getting these lists. Sonoma County Waste Management Authority was contacted regarding grease disposal for the holidays, RRWA will continue to try and discuss disposal options/disposal event with SCWMA.

**6. Collection System Strategy:** An electronic version of the SSMP questionnaire was sent out to the group by e-mail on August 28<sup>th</sup>. It was requested at that time that the questionnaire be completed and sent to Phoebe Grow (RRWA) by September 30<sup>th</sup>. Five completed questionnaires were submitted to RRWA (from Cotati, Rohnert Park, Santa Rosa, SCWA, & Windsor). Submissions of questionnaires are still welcome. The information on the completed questionnaires will be used by RRWA to tailor the upcoming SSMP workshop. The exact date of the SSMP workshop has not been set but it will be in early December.

**7. Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday November 14, 2006 the Windsor Corporation Yard.

**8. Items of Interest:**

**Stormwater Training.** Greg Desmond will be conducting a “Train the Trainers” workshop in the December timeframe. More details will follow in the November TWG meeting.

**Phase II Agency Forum.** RRWA staff coordinated a forum lead by Paul Keiran of the RWQCB for Phase II agencies to discuss reporting format and examples on August 22<sup>nd</sup>. The group would like to have a follow-up forum (to be held before December 2006) regarding post-construction BMPs and ordinances, and a second meeting in June 2007 that would be a refresher on stormwater management plan annual reporting (similar to the August 22, 2006 meeting). RRWA staff will coordinate dates and times with Paul Kieran. The meeting will likely be held in Ukiah. RRWA staff will also prepare a matrix of Stormwater Management Plan implementation items that agencies could share resources on. This will be sent out to the group in October.

**Other.**

The SCWA has purchased stormwater educational brochures for elementary through high-school ages for the Phase II communities. The cost is \$0.75. A larger group purchase might lower the cost.

Dave Richardson and Christy Kennedy were asked by the California Environmental Health Association to speak about RRWA and Stormwater Pollution Prevention Programs at their annual meeting on October 12, 2006.

**9. Public Comment:** No public comment.

**10. Adjourn:** Meeting adjourned at 9:48 a.m.



RUSSIAN RIVER WATERSHED ASSOCIATION  
INTEGRATED RESOURCES & PLANNING  
and  
PUBLIC OUTREACH & FUNDING  
COMBINED WORKING GROUP SESSION

October 10, 2006, 10:00 AM – 11:00 AM  
Windsor Corporation Yard, Building 100  
8400 Windsor Road, Windsor, CA 95492

**A G E N D A**

- 1. Greetings and Introductions**
- 2. Update on North Coast IRWMP**
- 3. RRWA Regional Project for North Coast IRWMP**
- 4. Chinook Recovery Strategy**
- 5. Press Democrat Stormwater Ad Campaign**
- 6. Elected Official Outreach**
- 7. Public Outreach Items**
  - **Electronic Newsletter**
  - **Facility Tours**
  - **Website Update**
- 8. Future Meetings and Agenda Items**
- 9. Items of Interest**
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The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Christy Kennedy at (707) 833-2553 with any questions.

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*Meeting Summary (prepared by RRWA staff Christy Kennedy & Phoebe Grow)*

**1. Greetings and Introductions**

Attendees:

Lisa Renton, Sonoma County Water Agency  
Cristina Goulart, City of Cotati  
Eydie Tacata, City of Rohnert Park  
Jennifer Burke, Santa Rosa  
Christy Kennedy, RRWA  
Phoebe Grow, RRWA  
Craig Scott, Windsor  
Brenda Adelman, RRWPC  
Steve Brady, Santa Rosa  
Dannielle Gray, Sotoyome RCD  
Rick Seanor, City of Ukiah

**2. Update on North Coast IRWMP:** Lisa Renton (SCWA) provided the group an update on progress in the IRWM program. The NC IRWM effort is being held up by the state as a model effort for the IRWM program. The NC IRWM leaders are currently conducting a one-on-one survey with every priority project in Step 2 regarding how much time and resources went into the application. The end goal of the survey is to provide draft language for the SWRCB regarding improvements to the program for Round 2.

**3. RRWA Regional Project for North Coast IRWMP:** The group discussed a revised “Benefits Memo” for the Russian River Enhancement Project. When finalized, the memo will be used to help present the merits of the project to the RRWA Board of Directors and possibly individual member agency boards and councils. Copies of the revised memo were passed out at the meeting. At the last meeting, the group commented that the memo should be modified so as to emphasize the region-wide benefits of the project and to highlight ways in which the Project complements the goals of both RRWA and the IRWM program. RRWA revised the memo accordingly and formatted it so as to be more visually appealing (added pictures etc.). RRWA will be coordinating with the RCDs and Circuit Rider to further refine the memo but any comments or suggestions from others are welcome at this juncture. “Next steps” for the Project were discussed. The group felt that approval of the Project from the RRWA Board should be sought before (and perhaps in lieu of) approval from the Boards of individual member agencies.

4. **Chinook Recovery Strategy:** Julie Martin (RMC) will be working with Keenan and Lisa to pull together a stakeholder database for the Chinook MOU. A draft MOU outline will be prepared for the November 14 TWG meeting.

5. **Press Democrat Stormwater Ad:** The WQR group decided the ad was too costly. The County will be following up with the RWQCB.

6. **Elected Official Outreach:** The ACWA conference will be held in Sacramento this year and there is potential for EE outreach through this event. RRWA staff will also be developing a list of EE staff in local offices to send personalized letters from Paul Kelly to with RRWA outreach material.

7. **Public Outreach Items**

- **Electronic Newsletter:** The newsletter is being finalized and will be sent out to the POF group for review in October.
- **Facility Tours:** RRWA has been gathering information about tours of facilities in the watershed that have a direct relationship to watershed protection and local water resources. Such facilities could include facilities managed by the member agencies. It has not yet been determined how this information will be used but it could form a component of RRWA's outreach to the general public, elected officials and eligible entities, and school groups. Further development of facility tours information presentation and/or facilitation should be considered for inclusion in the 2007-2008 Work Plan.
- **Website Update:** The RRWA website has been updated to look more like the RRWA factsheet and outreach material. There are pages for the pollution prevention programs, a calendar, and the environmental columns posted on the site along with outreach material. The pollution prevention pages are under construction.

8. **Future Meetings and Agenda Items:** The next meeting is scheduled for Tuesday, November 14, 2006 at 10:00 am at the Windsor Corporation Yard. The meeting will be combined with the POF meeting.

9. **Items of Interest:** RRWA staff attended the Russian River Watershed Cleanup and took photos of the effort along with helping clean river banks. A meeting notice with the RRWC's water symposium on October 15, 2006 was handed around. Also discussed was the OWL Foundations Water Forum to be held on October 14, 2006 from 2-6pm at the Veteran's Hall. Lisa Renton noted that the 2006 SW video contest winning video would be distributed to member agencies and requested that agencies post the videos on their websites.

10. **Public Comment:** No public comment.
11. **Adjourn:** Meeting adjourned at 10:55 a.m.