



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
April 27, 2017
9:00 AM – 11:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items

- a. Minutes: February 23 Board of Directors Meeting

D. Presentation of Video Contest Awards: “Ditch the Plastic – Your Water Is Fantastic!” Kory Hebner, Sonoma County Water Agency

E. Board of Director Business

- a. Next Lunch meeting with NCRWQCB: May 4
- b. North Coast Resources Partnership (NCRP) update
- c. Presentation to the NCRWQCB on May 18
- d. Sonoma County Venture Conservation project update
- e. Russian River Confluence: March 24

F. RRWA Project Updates

- a. Stormwater Program
 - i. Laguna Mark West Monitoring and Reporting Work Plan
 - ii. Trash Assessment Report
 - iii. Ethnic Community Outreach Work Plan
 - iv. LID trainings April 3 and 24
- b. Safe Medicine Disposal Program
 - i. Locations operations update
 - ii. Sonoma County Ordinance update
 - iii. Mendocino County Outreach update
 - iv. DEA Takeback event on April 29
- c. Outreach
 - i. Environmental Column (see schedule below)
 - ii. Website and Social Media outreach performance

G. Russian River Stormwater Resources Management and Monitoring Plan

- a. Prop 1 Stormwater Resource Plan (SWRP) update
- b. Russian River Regional Monitoring Program (R3MP) update

H. Items of Interest

I. Public Comment

J. Adjourn

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

RRWA Calendar Summary:

Unless otherwise noted, meetings are held at Windsor Town Council Chambers,
 9291 Old Redwood Highway, Windsor, California 95492

Upcoming TWG Meetings 10:00 – 12:00	Upcoming Board of Directors Meetings 9:00 – 11:00
June 13, 2017 July 11, 2017 September 12, 2017 October 10, 2017 November 14, 2017 December 5, 2017 February 13, 2018 April 10, 2018 June 12, 2018	July 27, 2017 – Guest Speaker TBD September 28, 2017 – Guest Speaker TBD December 7, 2017 – Guest Speaker TBD
Environmental Columns	
March – Thank you Cotati (Craig Scott) – Low Impact Development – Protecting Water Quality April – Thank you Sonoma RCD (Justin Bodell) – Rainwater for Potable Reuse May – Windsor (Elizabeth Cargay) – (Water) Bottle Shock June – Santa Rosa (Teresa Gudino) – Topic TBD July – NCRWQCB (Chuck Striplen) – Topic TBD	

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DRAFT MINUTES

Directors and Alternates Present

Mark Landman, Chair	City of Cotati
Mark Millan, Vice Chair	Town of Windsor
Dan Hamburg	County of Mendocino
Lynda Hopkins	Sonoma County Water Agency
Pam Stafford	City of Rohnert Park
Melanie Bagby	City of Cloverdale

Directors present represented six of the eleven RRWA member agencies and constituted a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Millie Cowley-Crawford	RRWA Staff
Kory Hebner	Sonoma County Water Agency
Martin St. George	City of Santa Rosa
Elizabeth Cargay	Town of Windsor
Bob Cox	Past RRWA Vice Chair
Bob Legge	Russian Riverkeeper
John Chevalier	Healdsburg High School
Griffin Malon	Santa Rosa High School
Andy Huey	Santa Rosa High School
Connor Macheras	Santa Rosa High School
Sheila Edmonds	Member of the Public
Victoria Edmonds	Member of the Public
Jeff Edmonds	Member of the Public

- A. Call to Order and Introductions** – Board Chair Mark Landman (Cotati) called the meeting to order at 9:05 AM.
- B. Approval of the Agenda** Pam Stafford moved that the Board approve the agenda. Marc Landman abstained. The agenda was approved.
- C. Approval of Standing Items**
- a. Minutes: February 23 Board of Directors Meeting
- D. Presentation of Video Contest Awards:** “Ditch the Plastic – Your Water Is Fantastic!” Kory Hebner, Sonoma County Water Agency
- a. Kory Hebner presented this item and Mark Landman presented the awards. Congratulations to the winners of the 14th annual Student Video Contest:
 - i. 1st Place: *The Plastic is Drastic* by Andy Huey, Griffin Malone, and Connor Macheras, Santa Rosa High School

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- ii. 2nd Place: *Don't Be a Jim* by Hunter Woelfle, Marin School of the Arts (Novato High School)
- iii. 3rd Place: *Take Advantage of Your Tap* by Ashlie Edmonds, Healdsburg High School

E. Board of Director Business

- a. Andy Rodgers reported that the quarterly next Lunch meeting with NCRWQCB is scheduled for May 4.
- b. North Coast Resources Partnership (NCRP) Policy Review Panel and Technical Peer Review Committee meeting was on April 20, and the NCRP Integrated Strategies meeting was on April 21. Andy reported that The California Department of Water Resources released the "Stakeholder Perspectives - Recommendations for Sustaining and Strengthening Regional Water Management" report, which is based on extensive input from integrated regional water management practitioners and stakeholders.
- c. Andy Rodgers announced that Mark Landman, Mark Milan and Andy Rodgers would be presenting to the Water Board on May 18 on RRWA recent accomplishments and upcoming projects.
- d. Andy Rodgers reported that the newly launched Sonoma County Venture Conservation Phase 1: Regional Conservation Partnership Program (RCPP) has two specific goals: Shared, proactive and positive vision for conservation of working and natural lands; and Resilience of agricultural and natural systems to drought and climate change. There are 15 partners responsible for providing the match to the RCPP grant. The Watershed Association is providing \$2,000 per year over five years for a total of \$10,000 of in-kind services as Match. Lynda Hopkins asked if WDR's were a driver for the planning projects. Andy responded the project will assist with WDR compliance.
- e. The board discussed experience and outcomes of the successful March 24 Russian River Confluence meeting. Melanie Bagby suggested having a Spanish voice over for the confluence film that was presented.

F. RRWA Project Updates

- a. Andy Rodgers reported on the status of the following work plan projects.
 - i. The Laguna Mark West Monitoring and Reporting Work Plan is being finalized with the water board.
 - ii. The Trash and Litter Assessment Report final draft is being prepared by the members and RRWA.
 - iii. The Ethnic Community Outreach Work Plan is being finalized by RRWA and a TWG subcommittee.
 - iv. The City of Santa Rosa hosted a LID training for member agencies on April 3 and a LID training for the development community on April 24. RRWA anticipates another training will be scheduled for late summer or early fall 2017.
- b. Andy Rodgers reported on the status of the Safe Medicine Disposal Program
 - i. A few program sites in Sonoma County have changed to a new medical waste hauler, and can now accept controlled substances. The City of Santa Rosa developed updated signage to be installed on bins serviced by Assured Waste Solutions. RRWA's operations subcommittee is developing outreach communication strategies for the expanded service.
 - ii. A DEA Takeback event is scheduled for April 29.

- iii. Mark Landman suggested the board prepare a letter to the County recommending convenience standards be refined to require at least one non-law enforcement collection location to be provided in every community. The board agreed and directed RRWA staff to prepare a draft letter for review. Dan Hamburg requested Mendocino County be included in letter.
- c. Andy Rodgers reported on the status of Outreach
 - i. Environmental Column authors for May, June, and July confirmed!
 - ii. Andy Rodgers reported on RRWA's Facebook, Instagram, and YouTube channels, launched in August 2016 with the goals of increasing awareness of RRWA and traffic on the RRWA website. The number one viewed RRWA webpage is the Homepage. The number one source of website traffic is Facebook. Additional website and social media outreach performance Metrics were reported on, including highest reaching post, followers and ad campaigns.

G. Russian River Stormwater Resources Management and Monitoring Plan

- a. The Prop 1 Stormwater Resource Plan's (SWRP) kickoff meeting took place on February 2. Andy Rodgers provided an overview of the SWRP Planning Grant: Benefits of the Regional Approach, Roles and Responsibilities, Sections of the SWRP Projects that can be Included, and Project Criteria. The SWRP schedule, next steps and ways to get involved were also covered. There is a SWRP project information page on the RRWA website.
- b. There is coordination of the SWRP with Russian River Regional Monitoring Program (R3MP); San Francisco Estuary Institute (SFEI) is facilitating the R3MP development. The kickoff meeting for the R3MP was held on March 8. The suggested next steps are to establish a Steering Committee.

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