A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items
   a. Minutes: July 26 Board of Directors Meeting

D. Project Updates
   a. Outreach
      i. Social Media outreach performance update
      ii. Environmental Column
      iii. Student Video Contest – Topic selected!
      iv. Russian River-Friendly Landscaping Program – February 5, 2019 event planning
   b. Trash
      i. Trash Implementation Plan template
      ii. Best Management Practices menu
   c. Stormwater outreach to children

E. Regional Updates
   a. Russian River Confluence
      i. Take the Watershed Temperature Day September 15
      ii. Economic Forum
      iii. October paddle
   b. R3MP
   c. DWR Russian River Pilot for California Water Plan Update 2018
   d. Regional Permit Fee
   e. Resource Legacy Fund

F. Guest Presentation: Bert Whitaker, Director, Sonoma County Regional Parks, “Sonoma County Parks Improvement, Water Quality and Fire Safety Measure”

G. Board of Directors Business
   a. Update: Creek Week/Pollution Prevention Week events September 15-22
   b. 2019/2020 Work Plan development begins October 2018
   c. RRWA/RWQCB quarterly lunch meeting August 22
      i. Russian River Pathogen TMDL- November Hearing
      ii. RRWA Presentation to RWB - November Hearing
      iii. Next meeting in October TBA
   d. Safe Medicine Disposal update
      i. SB 212
      ii. Sonoma County ordinance
   e. 2018/2019 Work Plan Revisions
      i. Co-Permittee meeting facilitation

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.
f. BOD 2018 meeting schedule
   i. December 6, 2018
   ii. February 28, 2019
   iii. May 23, 2019

H. Russian River Storm Water Resources Plan
   a. October 19 NCRP meeting targeted for SWRP adoption

I. Items of Interest
   a. CASQA Conference Presentation October 15-17
   b. RWQCB presentation November 14 or 15

J. Public Comment

K. Adjourn

RRWA Calendar Summary:
Unless otherwise noted, meetings are held at Windsor Town Council Chambers, 9291 Old Redwood Highway, Windsor, California 95492

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Environmental Columns
August – Thank you, Permit Sonoma (Joshua Ricci) — Composting…Don’t throw it away, compost it!
September – Thank you, Drainage Engineer of the City of Citrus Heights (Dirk Medema)—Alternative Water Sources – Greywater Reuse
October – City of Rohnert Park (Angela Beran)—Managing Trash and Reducing Litter
November - City of Santa Rosa - Winter Ready
December – Mendocino County - Holiday Waste
January – Windsor – Topic TBD
Directors and Alternates Present

Mark Millan, Chair  
Melanie Bagby, Vice Chair  
Mark Rincon  
Pam Stafford  
Jack Tibbetts  
Mark Landman  
Ann DuBay  

Town of Windsor  
City of Cloverdale  
City of Cloverdale  
City of Rohnert Park  
City of Santa Rosa  
City of Cotati  
Sonoma Water  

Directors present represented six of the eleven RRWA member agencies and constituted a quorum.

Additional Attendees

Andy Rodgers  
Colleen Hunt  
Adriane Garayalde  
Heaven Moore  
Elizabeth Cargay  
Bert Whitaker  
Molly Oshun  
Bob Legge  

RRWA Executive Director  
RRWA Staff  
County of Sonoma  
City of Santa Rosa  
Town of Windsor  
Regional Parks  
Sonoma Water  
Russian Riverkeeper  

A. Call to Order and Introductions - Board Chair Mark Millan (Windsor) called the meeting to order at 9:00 a.m. Roll call was taken.

B. Approval of the Agenda - Mark (Windsor) asked if there were any changes to the agenda. The agenda was approved with no revisions

C. Approval of Standing Items  
   a. Minutes: July 26 Board of Directors Meeting  
      o Motion to approve the July 26 Minutes by Mark (Cotati), seconded by Pam (Rohnert Park). Ayes: 5; Nos: Zero, Jack (Santa Rosa) abstained.

D. Project Updates  
   a. Outreach  
      i. Social Media outreach performance update  
      o Andy (RRWA) provided an overview of social media performance metrics. Instagram has really improved over the past year. Website traffic has increased due to social media.

      ii. Environmental Column

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Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.
Andy (RRWA) monthly column is a shared effort between member agencies, with each agency writing an article once a year. The article is published in newspapers, social media and produced in Spanish.

Elizabeth (Windsor) which newspaper publish the articles?

Andy (RRWA) Windsor Times, Sonoma County Gazette, Ukiah Daily, others.

iii. Student Video Contest – Topic selected!

Andy (RRWA) “Litter to Zero, Be A Water Hero”

iv. Russian River-Friendly Landscaping Program – February 6, 2019 event planning

Andy (RRWA) February 6 landscaping event at the UFO in Santa Rosa. Subcommittee is putting speakers together and developing a theme.

b. Trash

Colleen (RRWA) putting together the following documents to support member agencies.

i. Trash Implementation Plan template

ii. Best Management Practices menu

Elizabeth (Windsor) noted the consistency with the trash assessment data.

c. Stormwater outreach to children

Colleen (RRWA) at the direction of the TWG, the RRWA will be putting together a child’s placemat for restaurants to use.

Potter Valley - Mark (Windsor) PG&E has put the facility out to auction for operation. Impacts to Ag use of water, water rights, and the amount of water going to Lake Mendocino. More water available for fish habitat. Mark will bring forward information as this gets sorted out and have people come to speak about the issue to become more educated on the issues.

Ann (Sonoma Water) significant impact to the upper river.

E. Regional Updates

a. Russian River Confluence

Andy (RRWA) workplan is not ready but may be ready by December. Suggested having Confluence under a separate meeting.

i. Take the Watershed Temperature Day September 15

Andy (RRWA) developed temperature day as part of the R3MP. Great press coverage. Ways to improve: engage TWG, emphasize it is not scientific, and make it more positive.

Ann (Sonoma Water) has there been any follow up? Andy (RRWA) mentioned cleanup efforts and positive feedback.

Heaven (Santa Rosa) commented that Santa Rosa does have an extensive set of temperature data that is scientific. Temperature day should not be a replacement of that data.

ii. Economic Forum-Adriene (Confluence) registration is happening now

iii. October paddle- Adriene (Confluence) not a lot of signups, still deciding on if the event will take place.

b. R3MP

Andy (RRWA) August 21, SC meeting #3. Brainstormed management questions. Suggestions are being compiled. October meeting will likely be cancelled.

Mark (Windsor) would like to see the SharePoint site.
c. DWR Russian River Pilot for California Water Plan Update 2018
   o Andy (RRWA) has been participating in this effort. Draft report is not yet available. Next meeting is October 11.

d. Regional Permit Fee
   o Andy (RRWA) confirmed TWG directed RRWA to continue to pursue this effort.

e. Resource Legacy Fund
   o Andy (RRWA): RLF fund capacity building. Andy is meeting with RLF on October 18. They are interested in learning more about SWRP, R3MP, and Confluence.

F. Guest Presentation: Bert Whitaker, Director, Sonoma County Regional Parks, “Sonoma County Parks Improvement, Water Quality and Fire Safety Measure”
   o Bert Whitaker (Sonoma County): Parks have aging infrastructure. Impacted by the fires. Proposed Measure M: 1/8 cent county wide sales tax, 11 million annually with 2/3 going to Regional Parks and 1/3 going to incorporated city support. The tax would support improvements with public safety, access, and further developing natural resources.
   o Melanie (Cloverdale) asked if Sonoma Water has discussed the installation of fire cameras at parks?
   o Bert (Sonoma County) confirmed they are discussing and identifying locations.
   o Andy (RRWA) mentioned Bert was a participant in the Confluence paddle and had a significant role with getting Confluence going.
   o Bert (Sonoma County): find a balanced use of the demands on parks. Looking to expand access into the upper Russian River.

G. Board of Directors Business
   a. Update: Creek Week/Pollution Prevention Week events September 15-22
      o Andy (RRWA) commented on the great turn out.
      o Bob (Riverkeeper) provided an update: 16,000 pounds of trash removed. Over 200 volunteers. Windsor, Cloverdale, Ukiah and lower river participated.
      o Heaven (Santa Rosa): Event at the wastewater treatment was well attended. Good engagement.
      o Melanie (Cloverdale) suggested sharing Clean River Alliance educational video on trash.
   b. 2019/2020 Work Plan development begins October 2018
      o Andy (RRWA) said the goal is to be more productive by connecting the board with the TWG. Cut costs where we can and keep projects streamlined.
      o Mark (Windsor): use of time in the meeting is informative.
      o Pam (Rohnert Park): any interest in new members?
      o Andy (RRWA): There are interested members, but the MOU makes it difficult. Opportunities might be more ideal through Confluence.
      o Mark (Windsor) suggestions developing a fee structure for non-voting members. There are example models.
      o Mark (Windsor): Confluence is still being developed.
      o Pam (Rohnert Park) noted trash problems on a portion of Caltrans.
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October – City of Rohnert Park (Angela Beran)—Managing Trash and Reducing Litter

November– Thank you, Santa Rosa (Forest L. Frasieur)—Rain Ready

December – Mendocino County—Holiday Waste

January – Windsor – Topic TBD