

Showcase your **LANDSCAPE** with a **FREE Russian River-Friendly sign!**



If you are a landscape professional, property manager, or business owner, showcasing a Russian River-Friendly Landscaping (RRFL) identification sign confirms that your site(s) addresses issues that you, or your clients care about, such as less maintenance, decreased water usage, and increased environmental benefits. It can lead to increased customer satisfaction and referrals to new clients!

Apply for a sign in 4 Easy Steps:

1. Review the RRFL Guidelines to ensure you incorporated all, or most, of the RRFLG Best Practices.
2. Take pictures of your finished landscapes showing how they represent RRFLG Best Practices. (These will be used in the web application.)
3. Visit the Russian River Watershed Association's (RRWA) RRFLG Webpage to apply for a sign: www.rrwatershed.org/project/rrflg
4. A RRWA staff member will reach out to you about your application.

Along with your free sign, your landscape will be showcased on the Russian River Watershed Association's online interactive map and webpage.

www.rrwatershed.org

