



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS

July 23, 2020 at 9:00 AM

IN ACCORDANCE WITH THE GOVERNOR'S EXECUTIVE ORDERS N-25-20 AND N-29-20
WHICH SUSPENDS CERTAIN REQUIREMENTS OF THE BROWN ACT THIS MEETING WILL
BE HELD VIRTUALLY VIA REMOTE CONFERENCING SERVICE—
NO PHYSICAL MEETING LOCATION

Join Zoom Meeting

<https://us02web.zoom.us/j/85821072621?pwd=dFVFblhDcDVaMjIjBcGpgWkx2Q2FjUT09>

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A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items

- a. Minutes: February 27 Board of Directors Meeting

D. Guest Presentation: Nate Pelczar, Special Projects Manager, California Product Stewardship Council (CPSC)—Senate Bill 212, DHCS Grant, and Drug Take-Back Program Overview

E. Board of Directors Business

- a. 2019/2020 Work Plan wrap up
 - i. Milestones/deliverables
 - ii. Roll back calculations
 - iii. Virtual transitions
- b. Executive Director performance review
- c. Technical Working Group/Subcommittees roles and responsibilities summary
- d. 2020/2021 Work Plan kickoff/updates
 - i. Program Effectiveness Assessment
 - ii. River and creeks stewardship
 - 1. Repurposed emergency trash bin program funds
 - 2. Creek Week – September 21-28, 2020 events planning
 - a. Consider Creek Week & Pollution Prevention Week Proclamation
 - iii. Streets to Creeks Campaign
 - iv. Rising WATERS – University/Agency Partnership
 - 1. August workshop
 - 2. CASQA presentation
 - v. Social Media – Shelter-in-Place focused messaging
 - vi. Our Water Our World
 - vii. Russian River-Friendly Landscaping
 - 1. Biennial Event - February 2021
- e. 2020/2021 Board meeting schedule
 - i. September 24, 2020
 - ii. December 17, 2020
 - iii. February 25, 2021
 - iv. May 27, 2021

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

F. Regional Updates

- a. Russian River Regional Monitoring Program (R3MP)
- b. Watershed Coordinator Grants
- c. Russian River Confluence
- d. NCRP update

G. Advocacy

- a. RRWA/RWQCB
 - i. Quarterly meetings
 - ii. MS4 Permit Fee Reduction Incentive Program
- b. Potter Valley/FERC support letter
- c. Prop 1 Grant Application Support Letter
- d. New Members

H. Legislative updates

- a. AB1638: Standardized labeling for ‘flushable’ wipes

I. Items of Interest

J. Public Comment

K. Adjourn

RRWA Calendar Summary:

Unless otherwise noted, meetings are held at Windsor Town Council Chambers, 9291 Old Redwood Highway, Windsor, California 95492

Upcoming TWG Meetings 10:30 am – 12:30 pm	Upcoming Board of Directors meetings 9:00 am – 11:00 am
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Environmental Columns	
April – Thank you, RRWA Staff (Sabrina Marson)—Earth Day’s 50th Anniversary!	
May – Thank you, City of Cloverdale (Eric Janzen)—Looking for a Little Peace? Plant a Rain Garden	
June – Thank you, Our Water Our World (Suzanne Bontempo)—Six Simple Tips for Growing the Garden of Your Dreams!	
July –Thank you, Daily Acts (Connor DeVane, Programs Coordinator)—Fire-Smart and Water-Wise: Tips for a Resilient Landscape	
August – City of Sebastopol (Colleen Hunt)—Car Washing: Clean Car - Clean Environment	
September Cotati, TBD	
October – Ukiah, TBD	
November – Healdsburg, TBD	
Important Dates	
Creek Week – September 21-28, 2020	

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DRAFT MINUTES

Directors and Alternates Present

Melanie Bagby, Chair	City of Cloverdale
Maureen Mulheren, Vice Chair	City of Ukiah
Mark Landman	City of Cotati
Evelyn Mitchell	City of Healdsburg
Pam Stafford	City of Rohnert Park
Dick Dowd	City of Santa Rosa
Neysa Hinton	City of Sebastopol
Ted Williams	County of Mendocino
Adriane Garayalde	County of Sonoma
Ann DuBay	Sonoma Water
Sam Salmon	Town of Windsor

Directors present represented **ten** of the eleven RRWA member agencies and constitutes a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Vanessa Apodaco	RRWA Staff
Nate Pelczar	CPSC
Doug Kobold	CPSC
Paul Piazza	Sonoma Water
Nick Bennett	City of Rohnert Park
Sean McNeil	City of Santa Rosa
Claire Myers	City of Santa Rosa
Elizabeth Cargay	Town of Windsor

- A. Call to Order and Introductions**—Meeting called to order by Melanie Bagby (Cloverdale) at 9:05. Roll call was taken.
- B. Approval of the Agenda**—Agenda was approved with no revisions.
- C. Approval of Standing Items**
- a. Minutes: February 27 Board of Directors Meeting—Motion to approve the February minutes made. All approved. None opposed.

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D. Guest Presentation: Nate Pelczar, Special Projects Manager, California Product Stewardship Council (CPSC)—Senate Bill 212, DHCS Grant, and Drug Take-Back Program Overview

- a. Senate Bull 212: Convenient statewide producer-funded take-back meds disposal program for home-generated pharmaceutical drugs and sharps. Addresses a large number of problems that exist due to lack of a statewide system to manage product at the end of life for products. Requires stewardship organization be a 501(c)(3). Restricts promotion of improper disposal, such as flushing. Removes some of the cost burden for hazardous waste management facilities. Nate discussed bin host qualifications, take-back mail envelopes, and regulations.

In early January 2020 Cal Recycle released the first formal draft of regulations for SB212 with a 45-day comment period. CPSC's coalition reviewed and didn't have too many concerns and sent in identified issues; none were deal breakers. Second draft has been released. 15-day comment period. Three areas will be addressed by CPSC: Point of sale distribution of sharps containers; Need a deadline for submittal/resubmittal of a plan; and Coordination efforts.

CPSC has been in touch with Zero Waste Sonoma.

Action:

Send out link to Board where the CPSC identifies where envelope locations are available.

Chair Bagby moved to directed ED to take action to write letter/sign on to letter template taking a look at concerns from the viewpoint of RR watershed, such as rural areas not receiving bins. Pam seconded. Ann also supports.

E. Board of Directors Business

- a. 2019/2020 Work Plan wrap up
 - i. Milestones/deliverables—Andy discussed a summary of actions taken in the last work plan year. Summary is a handout.
 - ii. Roll back calculations—Significant roll-back credits due to COVID delays and management projects are being calculated for member agencies. Pam (Rohnert Park) wants Andy to talk to TWG about what can be cut or reduced due to COVID and other non-essential tasks. Mark (Cotati) supports that but feels that cutbacks will come naturally as the work plan progresses and things adjust. Pam suggested the TWG would be able to fine tooth comb the work plan to identify cutbacks in the budget since they have a better understanding of the details. Mark suggests this task be discussed during the TWG Roles and Responsibilities.
 - iii. Virtual transitions—Remote conferencing via Zoom and RRWA has shifted task approaches to accommodate the current state of COVID.
- b. Executive Director performance review—Melanie (Board Chair/Cloverdale) Reported feedback from Ad Hoc (Mark (Cotati) and Maureen (Vice Chair/Ukiah). Positive comments generally. Feedback for future consideration provided to ED, such as sending out summary of Board action items after meetings. Biennial review schedule for future ED reviews.
- c. Technical Working Group/Subcommittees roles and responsibilities summary—A copy of the final draft was provided in the board packet. Pam (Rohnert Park)

commented on the document- she likes that the document outlines that the Board will start receiving a report out from the TWG meetings.

Action:

Mark (Cotati) moved to vote. Pam (Rohnert Park) seconded. Melanie completed a roll call. Motion passes.

d. 2020/2021 Work Plan kickoff/updates

Andy introduced the full RRWA team and new staff, Vanessa Apodaca, PE, Senior Engineer. More subcommittees added: Safe Medicine, Social Media, RRFL, Program Effectiveness Assessment, Rising Waters, and Watershed Collaborative (for new members and initiatives).

- i. Program Effectiveness Assessment—TWG directed survey relaunch in July. Andy encouraged Board to promote watershed-wide participation. Link was provided in the chat.

Action was to also email the link.

- ii. River and creeks stewardship

- 1. Repurposed emergency trash bin program funds for outfitting Clean River Alliance truck with winch and other cleanup equipment.
- 2. Creek Week – September 21-28, 2020 events planning
 - a. Consider Creek Week & Pollution Prevention Week Proclamation—Andy confirmed this year will have a socially distant element. The events will be smaller and more discrete than in the past. Draft proclamation was provided in the packet. Mark moved. Pam seconded. Proclamation was approved.

- iii. Streets to Creeks Campaign—August is the kick-off. The ads for posting will be coming from consultant soon and the website StreetsToCreeks.org will be updated as the campaign progresses.

- iv. Rising WATERS – University/Agency Partnership—Homelessness in Watersheds. Andy provided update on the Leadership planning workshop which took place on July 16 (Environment, water, health and social services)

- 1. August workshop—Issues and Studies workshop. Pan-sectors identify possible solutions and multi-disciplinary faculty student teams begin research. Russian Riverkeeper, Laguna Foundation and other NGOs, social services, advocates and public health agencies (in addition to water management agencies) are participating and/or invited.
- 2. CASQA presentation—Program will present at the September conference.

Action:

Andy suggested the presentation can be adapted for a future Board Meeting in (September/ December) to discuss the progress and the workshops.

- v. Social Media – Shelter-in-Place focused messaging—Home-based messaging is being deployed during this time, including fire preparedness

and greywater use. Andy reviewed the overall metrics from the past work plan year.

- vi. Our Water Our World—Andy recapped the presentation that Suzanne provided at the recent TWG meeting, including adjustments made during COVID-19.
- vii. Russian River-Friendly Landscaping
 - 1. Biennial Event - February 2021—Andy provided a planning update and confirmed this will be a virtual event. RRFL will present at a future TWG meeting.
- e. 2020/2021 Board meeting schedule
 - i. September 24, 2020
 - ii. December 17, 2020—Andy confirmed with the board that this date will work.
 - iii. February 25, 2021
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F. Regional Updates

- a. Russian River Regional Monitoring Program (R3MP)—Andy reported the program has been approved as an essential project. Phase II work plan scope is moving forward. Materials from 1/20 meeting is updated on website <https://sites.google.com/sfei.org/r3mp/>. Town of Windsor was approved for Steering Committee seat.
- b. Watershed Coordinator Grants—Andy reported on a CA Dept of Conservation: Watershed Coordination Program. Focus for this round is SGMA basins Applications due 9/15. RRWA coordinating with others.
- c. Russian River Confluence—Confluence is now administered by Conservation Works. Adriane Garayalde remains as the Confluence coordinator. She is working with Supervisor Gore and Supervisor Hopkins on a resilience program for the watershed with FEMA funding. She is also working on a cleanup with Clean Water Alliance as well as some community outreach efforts for monthly cleanups.
- d. NCRP update—Andy reported that NCRP received 15 project proposals for the NCRP Regional Forest and Fire Capacity Program- Demonstration Projects and Processes, Round 2. There was also a 2020 Bond Update that it isn't going to happen.

G. Advocacy

- a. RRWA/RWQCB
 - i. Quarterly meetings—Next meeting is in September
 - ii. MS4 Permit Fee Reduction Incentive Program—No progress since March
- b. Potter Valley/FERC support letter—Submitted June 25,
- c. Prop 1 Grant Application Support Letter—Submitted July 1
- d. New Members—Sonoma State, Santa Rosa Junior College, Districts of SCOE and MCOE, SMART, etc. There is a structure in place and Andy asked the Board to connect him with key contacts.

H. Legislative updates

- a. AB1638: Standardized labeling for 'flushable' wipes—RRWA signing on.

I. Items of Interest

J. Public Comment—None

SUBJECT TO APPROVAL

K. Adjourn

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