



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
June 8, 2021 at 10:30 AM

THIS MEETING WILL BE HELD VIRTUALLY VIA REMOTE CONFERENCING SERVICE—
NO PHYSICAL MEETING LOCATION

Join Zoom Meeting:

<https://us02web.zoom.us/j/81737505298?pwd=ZWpieWNYT0kyUzVLcjNWdzQ2V2dEQT09>

Meeting ID: 817 3750 5298

Meeting Password: 411127

DRAFT SUMMARY NOTES

1. Greetings and Introductions

Andrew Stricklin – City of Ukiah

Eric Janzen – City of Cloverdale

Jon Caldwell – City of Cotati

Ben Kageyama – City of Healdsburg

James Linderman – County of Mendocino

Nick Sudano – City of Santa Rosa

Katie Robinson – City of Santa Rosa

Elizabeth Cargay – Town of Windsor

Adriane Garayalde – Russian River Confluence

Andy Rodgers – RRWA

Vanessa Apodaca – RRWA

Spencer R. Scott- Public

- Review Agenda

No Public Comment.

2. Co-Permittee Meeting Updates

No report given.

3. May BOD Meeting Update

- Guest presentation, Elizabeth Salomone, Russian River Flood Control & Water Conservation Improvement District and Brad Sherwood, Sonoma Water
 - Letter to State Water Board in support of emergency implementation
- Student Video Contest – May 26, 2021 awards
 - 4 high schools participated
 - 9 video entries
 - 11 participants
 - Winning videos play on KRCB channel 22—videos will NOT run in the theater this year (unless the COVID-19 situation changes)
- UCSB Pathogen Transmission Evaluation Work Plan for Santa Rosa and Windsor
 - 2020/2021 Budget modification approved

4. 2020/2021 RRWA Work Plan Recap

- Year-end summary
- Key projects and accomplishments
 - Draft provided by July 30
 - Andy provided an overview of key projects, including
 - Event for Landscape Professionals – Feb 2 & 3
 - Phase II Streets to Creeks campaign complete
 - PHASE III Streets to Creeks campaign currently being developed
 - **ACTION:** Nick Sudano will connect with RRWA regarding contracts and next steps. Will roll out sometime August/September.

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

- Earth Day metrics
 - Children's placemat updates
 - 15,400 distributed since June 2019!
 - 20,000 more have been ordered.
 - **ACTION:** Nick Sudano would like to have this update for permit compliance. RRWA will have a handout at the next meeting and will include it in the Activities Table.
 - Safe Medicine and Sharps Disposal
 - 475 lbs. collected from July 2020 to date
 - April 2021 - 20th National Take Back
 - Cloverdale Police Department – 52.9 lbs.
 - Cotati Police Department – 410 lbs.
 - CPSC completed installation of 7 grant-funded med bins in the watershed as part of DHCS project!
- Question: What will happen with Safe Meds in 2022? RRWA members will stop paying and locations and costs be taken over for pickup?
- Andy: Yes. There is a stewardship committee that is funded by Pharmaceutical industry. Cal Recycle is managing plans that come in to make sure there are equitable access to bins. The RRWA Safe Meds subcommittee is closely watching what the stewardship committee is putting together.
- Our Water Our World
 - Six radio Interviews for Nuestra Tierra, KBBF
 - Two webinars
 - One RRWA Environmental Article- DIY Pesticides...Are they safe
 - Rollback calculations
 - Funds will be credited to 2021/22 work plan
 - Calculations completed by July 30

5. 2021/2022 Work Plan Kick Off

- Key projects
- Legislative and Regulatory Advocacy
- Co-Permittee Support
 - Activities summary table
 - Student video contest theme
- Subcommittees
 - Russian River Friendly Landscaping - Carbon Gardening Initiative
 - Safe Medicine and Sharps Disposal
 - Social Media
 - SSU Rising WATERS

Andy and Vanessa provided a brief upcoming project overview and reported the following budget recap:

- FY21/22 ED Services: \$109,546
 - Decreased \$12,834 from current FY
- FY21/22 General Benefits: \$247,426
 - Decreased \$96,949 from current FY
- FY21/22 Special Benefits: \$221,892
 - Increased \$35,550
- FY21/22 Total Work Plan Budget: \$578,864
 - Decreased \$74,233 from current FY

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6. Storm Water Program Updates

- Our Water Our World
 - Webinar on May 22

RRWA promoted the webinar with the following metrics:

- \$5.00 over 1 day
- Cost per Post Engagement \$0.10
- 611 People Reached
- 54 Engagements
- 11 post clicks

A flyer for an upcoming event on June 12 was included in the meeting packet.

7. Russian River Watershed Coordination

- Drought Messaging
 - Regional collaboration
 - Webpage/Social media campaign
 - Website was launched on April 22
 - Second highest RRWA trafficked page after the homepage
 - 209 new users to RRWA.org
 - Average time on drought page is 4:27
 - 544 pageviews (each individual time a page on our website is loaded by a User)
 - Social media
 - '*Water Wise Wednesday*'—a weekly prompt regarding how to implement water savings into day-to-day activities.
 - '*Fact Friday*' posts include information on local drought impacts on the watershed and ideas on how residents can help replenish it.
 - The 18-post campaign will run between May and June.
 - Average \$30 boost for 7 days
 - Radio ads
 - 30-second radio ad to be played on Spanish and English radio stations covering Sonoma and Mendocino counties until June 30.
 - KSRO, 103.5FM (Northern Sonoma County), 94.5FM (Southern Sonoma County), and 1350AM.
 - K-Wine 94.5FM and Max 93.5FM (Mendocino Counties and Northern Sonoma)
 - Lazer Broadcasting (KSRT 107.1 FM and KJOR 104.1 FM)
 - KXTS (Exitos 98.7 FM) and KSXY (HD2 Latino 95.9FM)
- Regional Monitoring Program (R3MP)
 - Steering Committee and TAC updates
 - Steering Committee
 - Meeting #14, May 19
 - i. Added Russian Riverkeeper as member
 - Technical Advisory Committee
 - First meeting - April 27
 - Second meeting – June 9 (every 2nd Wednesday)
 - URRWM meeting updates
 - Support Team: SFEI, RWQCB, RRWA

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Adriane Garayalde provided an update: Last meeting was coordinated with the State Water Board to talk about issues in the upper watershed (above dry creek). There is a steering committee with the State Board for topics to take to the June 15 meeting. A workshop is scheduled for June 10 that provides an opportunity for folks to ask questions. (RRWA posted it to social media).

- RRWA/RWQCB Quarterly Meeting – June 9
 - Regulatory Updates
 - Advocacy Updates

Draft RRWA/RWQCB agenda was included in meeting packet. Andy asked that any comments or edits to agenda be sent by end of day.

- Next meeting TBD
- North Coast Resource Partnership update
 - July 16 - NCRP Review Panel Meeting in Eureka or via conference call.
 - Meeting details, an agenda and any background materials will be posted to the NCRP website in advance of the meeting.
 - 2021 Meeting Dates
 - July 16 - Eureka (or remote)
 - October 15 - Yreka
- CASQA Phase II subcommittee – Next meeting June 16 at 2:30 pm

8. Technical Working Group Business

- Streets to Creeks
- Lower Watershed monitoring data analysis project

The project is progressing. Vanessa let TWG know subconsultant invoices need to come in soon. The Fiscal Year ends June 30. Invoices should be in by the first week of July.

Elizabeth Cargay said the subcommittee received a draft report that they provided comment on. They will have one more meeting after comments are addressed. Vanessa would like to have any updates that can be shared with the Board, perhaps a summary.
- Children's Placemats

Vanessa asked the group if they want to consider a Spanish version in next years work plan. If there is interest, more information regarding budget and plan can get started. Elizabeth would like to have this information.

9. Items of Interest

- AB 229, AB 361: Open and Public Meetings
 - AB 339 (Lee D) Introduced: 1/28/2021
 - Status: 6/3/2021-In Senate. Read first time.
 - Summary: Would, until December 31, 2023, require all open and public meetings of a city council or a county board of supervisors that governs a jurisdiction containing least 250,000 people to include an opportunity for members of the public to attend via a telephonic option or an internet-based service option. The bill would require all open and public meetings to include an in-person public comment opportunity, except in specified circumstances during a declared state or local emergency.
 - AB 361 (Rivas, Robert D) Introduced: 2/1/2021

- Status: 5/27/2021- Senate referred to Coms. on Gov & Finance and JUD
- Summary: Would authorize a local agency to use teleconferencing without complying with the teleconferencing requirements imposed by the Ralph M. Brown Act when a legislative body of a local agency holds a meeting for the purpose of declaring or ratifying a local emergency, during a declared state of emergency or local emergency, as those terms are defined, when state or local health officials have imposed or recommended measures to promote social distancing, and during a declared local emergency provided the legislative body determines, by majority vote, that meeting in person would present imminent risks to the health or safety of attendees.

Andy confirmed the meetings will continue virtual until there is word from legislation or from the TWG to move to in-person.

Windsor: Council is currently using a hybrid of online and in-person. There is no word on when the venues will open.

There is a Drought Drop By event happening on June 12. Details were provided to meeting participants.

10. Public Comment

Spencer is happy to help with future public outreach and has provided his information to Nick Sudano.

11. Adjourn

RRWA Calendar Summary:

Unless otherwise noted, RRWA Meetings will be virtual.

Upcoming TWG Meetings 10:30 am – 12:30 pm	Upcoming Board of Directors meetings 9:00 am – 11:00 am
July 13, 2021 September 14, 2021 November 9, 2021 January 11, 2022 March 8, 2022 May 10, 2022	July 22, 2021 October 28, 2021 February 24, 2022 May 26, 2022
Environmental Columns	
May – Thank you, Eric Janzen, City of Cloverdale, Keep Our Cars and Our River Clean June – Thank you, Vanessa Apodaca, of West Yost Associates/RRWA Staff, Eight Water Conservation Tips and Tricks July – County of Sonoma, TBD August – City of Sebastopol, TBD September – City of Cotati, TBD October – City of Ukiah, TBD November – City of Healdsburg, TBD December – City of Santa Rosa, TBD	
Important Dates	

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