



Environmental Articles

2023

January - Michael Harrigan, Environmental Compliance Specialist, Count of Mendocino
Recycled Water: A Necessary Resource for Sustainability

February - Safe Med Disposal Collaborative Working Group Subcommittee - *Safe Meds update*

March - Get Ready to Chase Down Sneaky Leaks! - *Lauren Lum of Sonoma Water*

April - You Deserve a Cleaner Life, but so do our Creeks - *Sierra Parkhurst, Town of Windsor -
Public Works Department, Division of Water and Environmental Management*

2022

January - Michael Harrigan, Mendocino County Water Agency - *Stormwater Runoff*

February - Cristina Goulart, Town of Windsor - *Dog Doo Dilemma*

March - Ann DuBay, Sonoma Water - *A thirsty burglar or a dripping faucet? Either way you may
be losing precious resources*

April - Connor DeVane, Daily Acts - *Carbon Gardening: A Dirt Simple Solution to Climate Change*

May - Michele Miller, West Yost Associates, for Cloverdale - *Living With and Preparing For Wildfires*

June - Lauren Lum, Sonoma County - *Water Smart, Water Trees*

July - Josh Steiner, RRWA staff - *Water Smart Irrigation*

August - Melissa Duffy, Guest Author West Yost Associates - *How Does The Use Of Pesticides
Affect Our Water Quality?*

September - Colleen Hunt, on behalf of the City of Cotati - *Creek Week 2022 – Ways to Get
Involved with Protecting Our Creeks*

October - Hendrik Telfer, Engineering staff, City of Ukiah Public Works - *We Need a Trash
Service Along the Russian River*

November - Xinci Tan, Organics Program Manager with Zero Waste Sonoma - *Composting and
Food Waste Reduction*

December - Aaron Nunez, Environmental Specialist, City of Santa Rosa - *Action Tracker: A New
Year's Resolution like no "Otter"*

Popular topics for Each Month	
January	<ul style="list-style-type: none"> • Green resolutions • Watershed descriptions. • Stormwater • Russian River-Friendly Landscaping Event • Responsible landscaping
February	<ul style="list-style-type: none"> • Endangered Species • Fire Safe Landscaping • Steelhead Festival • Russian River-Friendly Landscaping Event
March	<ul style="list-style-type: none"> • Safe Medicine Disposal • Water Quality • Sustainable vegetation
April	<ul style="list-style-type: none"> • Earth Day • IPM • Plastics • Household Waste Materials (UCCG, Article, SW website, Recycle Guide) • National Lawn Care Month (Proper Lawn Care and Water Conservation, including Pesticide and Fertilizer Application and Irrigation----S4, OWOW, RRFLG) • In preparation to the May accountment of the HS Video contest (or at any time of year), share past video winners
May	<ul style="list-style-type: none"> • HS Video Contest • Water awareness • Pollution prevention • OWOW • Web map layer highlight • River care • Create and Protect Wildlife Habitat • Pesticide and Fertilizer Waste (article, OWOW)
June	<ul style="list-style-type: none"> • National River Month • Animal Waste (UCCG) • Water quality & community • Vector prevention • Fire preparedness
July	<ul style="list-style-type: none"> • Water Conservation • Car washes (UCCG) • Water wasters • Vehicle Waste Fluids (SW Website, Recycle Guide)
August	<ul style="list-style-type: none"> • Construction/Contractor Information • Construction Waste Materials (check city websites - Healdsburg has it) • Green Waste (Article, SW Website, Recycle Guide, Compost Guide)

<p>September</p>	<ul style="list-style-type: none"> • Pollution Prevention/Trash • Creek Week • Staff participation in events • Flyers posted • Coastal Cleanup (article, SW website, Recycle guide) • Fire prevention
<p>October</p>	<ul style="list-style-type: none"> • Homeowner tips • Street sweeping leaves • Only Rain Down the Drain/General Storm Water Messaging (Urban Creek Care Guide) • Construction/erosion/sediment • Slow it. Spread it. Sink it. Store it! • Creek week results • Reminder of sprinkler setting for winter • Pesticide use in the rain
<p>November</p>	<ul style="list-style-type: none"> • FOG • Recycling • Rain harvesting/recharge • Erosion prevention
<p>December</p>	<ul style="list-style-type: none"> • Waste reduction tips for the holidays • Atmospheric rivers • https://sonoma.onerain.com/home.php • Reservoir storage

PRESS LIST

English

ACWA News

California Water News - CA Dept. Water Resources - Media and Public Information

Cloverdale Connect

- 6,300 printed copies each month
- Greater Cloverdale area, including parts of Geyserville
- Drop off approximately 300 copies divided among various locations in northern Sonoma County.
- Using the industry standard of 2.3 readers per copy, that calculates to almost 15,000 readers each month of just the printed issue.

Confluence (Adriane Garayalde)

Sonoma West Publishers

(owns The Healdsburg Tribune, The Windsor Times, Sonoma West Times & News, and Cloverdale Reveille)

Empire Report

Fort Bragg Advocate

Healdsburg Patch

Mendocino County Russian River Flood Control & Water Conservation Improvement District newsletter

North Bay Bohemian

Open Space District

Russian River Chamber of Commerce

Russian River Monthly

Russian River Times

Sonoma West Publishers

SonomaWildlife

The Community Voice – Cotati

E-Edition: 2,000

Printed Home Delivery Copies: 5,000

The Press Democrat - Newsroom

The Sonoma County Gazette

- 35,000 print edition
- Comes out once a month and is distributed FREE to more than 1000 newsstands , cafés, coffee shops, restaurants & stores COUNTY-WIDE from Sonoma to Bodega Bay and Cloverdale to Petaluma.
- Web Edition is updated throughout the month, with material that doesn't fit into the print edition pages, and items that readers send to keep our readers informed all-month-long.

The Willits News

Ukiah Daily Journal

- Estimated circulation is 6,795

Spanish

El Superior Periodico Hispano

Impulso News

Impulso Patch

Soluna Outreach Solutions

La Voz Bilingual Newspaper