

Social Media Content Schedule for Safe Medicine Disposal

Get the Video files [here](#)

Get the Facebook Graphics [here](#)

Get the Instagram Graphics [here](#)

Pro Tip: Video captions for mobile should be very short since they overlay the video itself. If you post a caption, use only a few words.

Week of December 11th or 18th: Follow Me Video (Video 1)

Post the "Follow Me Video" in English and Spanish.

Week of December 25th or January 1st: Drop Box Graphic posts 1 and 2 (Post 1)

(post video and graphic posts a couple of weeks apart)

English- post these graphics as one post with two pictures



Spanish- post these graphics as one post with two pictures



Week of January 8th or 15th: Two Ways video (Video 2)

Post “Two Ways Video” in English and Spanish

Week of January 22nd or 29th: Two ways graphic posts 1 and 2 (Post 2)

English- post these graphics as one post with two pictures



Spanish post these graphics as one post with two pictures



Week of February 5th or 12th: Clean the Medicine Cabinet Video (Video 3)

Post the “Clean the Medicine Cabinet Video” in English and Spanish

Week of February 19th or 26th: Getting rid of old meds 1 and 2 (Post 3)

(post video and graphic posts a couple of weeks apart)

English - post these graphics as one post with two pictures



Spanish - post these graphics as one post with two pictures

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DISPOSAL PROGRAM

PARA OBTENER INFORMACIÓN
FORMAS DE DESHACERSE DE
LOS MEDICAMENTOS DE
FORMA SEGURA:
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**¿Se deshace de medicamentos
caducados? Envíelos para su
eliminación segura en un sobre
gratuito de devolución por correo**

Week of March 4th or 11th: Don't dump meds 1 and 2 (Post 4)

English - post these graphics as one post with two pictures

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**REMEMBER:
NEVER DUMP OR
FLUSH MEDICINE
DOWN THE DRAIN**

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DISPOSAL PROGRAM

FOR INFORMATION ABOUT
HOW TO SAFELY DISPOSE OF
OLD AND EXPIRED
MEDICINES:
SAFEMEDICINEDISPOSAL.ORG



Spanish - post these graphics as one post with two pictures

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**RECUERDE, NUNCA
TIRE MEDICAMENTOS
POR EL INODORO
O EL DESAGÜE**

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