



RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS  
December 11, 2014, 9:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

**A G E N D A**

**A. Call to Order and Introductions**

**B. Approval of the Agenda**

**C. Approval of Standing Items:** Minutes: September 25, 2014 Board of Directors Meeting

**D. Guest Speaker – Matt St. John, Executive Officer, North Coast Regional Water Quality Control Board (NCRWQCB)**

**E. BOD Business**

- Election of 2015 RRWA Officers
- 2015 -16 Work Plan - Initial Review and Approval to Proceed
  - 2015 -16 Work Plan Scope
  - Executive Director Services
- Water Bond Coalition update
- North Coast Resources Partnership (NCRP) update
- 2014-15 Work Plan Project Updates
  - Russian River-Friendly Landscape Guidelines Event – January 28, 2015
  - Stormwater program update
    - Stormwater training
  - Our Water our World nursery outreach program update
  - Safe Medicine Disposal Program update
    - Oct 29 Symposium Event
    - 2014-15 Outreach
- 7th Annual Lake Sonoma Steelhead Festival – consider sponsorship
- Recent and on-going RRWA advocacy items
  - November 19-20, 2014 NCRWQCB meetings - Between-meeting update on RRWA oral comments:
    - Triennial Review Priority Project List – Request prioritization of Mixing Zone Credits policy
      - Consider updated comment letter submittal
    - Laguna de Santa Rosa Total Maximum Daily Loads – Statement of participation
  - Update on lunch meeting with RWQCB staff – November 3, 2014
  - Next lunch meeting with NCRWQCB staff TBD
- Next Board Meetings: Feb 26, Apr 28, July 23, Sept 24, Dec 10

**F. Working Group Activities**

- Update on project team activities
- Meeting schedule: Feb 11 (final Work Plan review), Apr 8, June 10

**G. Items of Interest**

**H. Public Comment**

**I. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers at (707) 666-4812 with any questions.



RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS  
December 11, 2014, 9:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

***DRAFT Minutes***

Directors and Alternates Present

Mark Landman, Chair	City of Cotati
Bruce Okrepkie, Vice Chair	Town of Windsor
Efren Carrillo	SCWA
Bob Cox	City of Cloverdale
Pam Stafford	City of Rohnert Park
Erin Carlstrom	City of Santa Rosa
John Eder	City of Sebastopol

Directors present represented seven of the eleven RRWA member agencies, constituting a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Daria Isupov	RRWA Staff
Jennifer Burke	City of Santa Rosa
Rita Miller	City of Santa Rosa
Rocky Vogler	City of Santa Rosa
Paul Piazza	Town of Windsor
Patrick Givone	Town of Windsor
Bob Anderson	United Winegrowers

- A. Call to Order and Introductions - Board Chair Mark Landman (Cotati) called the meeting to order at 9:10 AM.**
- B. Approval of the Agenda** – Mark Landman requested that the Board approve the agenda; it was approved.
- C. Approval of Standing Items** – Minutes from the September 25, 2014 Board of Directors Meeting were approved. Mark Landman (Cotati) and Erin Carlstrom (Santa Rosa) abstained.
- D. Guest Speaker – Matt St. John, Executive Officer, North Coast Regional Water Quality Control Board (NCRWQCB) - POSTPONED**
- E. BOD Business**
- Election of 2015 RRWA Officers
    - Pam Stafford (Rohnert Park) moved to nominate Mark Landman for Chair. Erin Carlstrom seconded. There was unanimous approval.
    - Bruce Okrepkie (Windsor) moved to nominate Bob Cox (Cloverdale) for Vice-Chair. Erin Carlstrom seconded. There was unanimous approval.
  - 2015 -16 Work Plan - Initial Review and Approval to Proceed
    - 2015 -16 Work Plan Scope
    - Executive Director Services

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers at (707) 666-4812 with any questions.

- Andy Rodgers (RRWA) reviewed the Technical Working Group's (TWG) recommendation for core projects, levels of effort and new projects for the 2015-16 Work Plan. The Board supported the direction recommended by the TWG.
- Mark Landman requested that staff research social media benefits and measureable goals.
- Water Bond Coalition update
  - Efren Carrillo (SCWA) encouraged North Coast agencies to continue being engaged in the Coalition. Participation in the next phase of the Bond process is critical to ensure funding for this region.
- North Coast Resources Partnership (NCRP) update
- 2014-15 Work Plan Project Updates
  - Russian River-Friendly Landscape Guidelines Event – January 28, 2015
  - Stormwater program update
    - Stormwater training
  - Our Water our World nursery outreach program update
  - Safe Medicine Disposal Program update
    - Oct 29 Symposium Event
    - 2014-15 Outreach
- 7th Annual Lake Sonoma Steelhead Festival – consider sponsorship
  - Mark Landman asked for direction to move forward with sponsorship at the \$1,000 level and participation in the Steelhead festival. Bob Cox moved. Pam Stafford seconded. There was unanimous approval.
- Recent and on-going RRWA advocacy items
  - November 19-20, 2014 NCRWQCB meetings - Between-meeting update on RRWA oral comments:
    - Triennial Review Priority Project List – Request prioritization of Mixing Zone Credits policy
      - Consider updated comment letter submittal
        - The Board supported previously submitted comment letter and approved moving forward with updated letter submittal.
    - Laguna de Santa Rosa Total Maximum Daily Loads – Statement of participation
      - Update on lunch meeting with RWQCB staff – November 3, 2014
      - Next lunch meeting with NCRWQCB staff TBD
- Next Board Meetings: Feb 26, Apr 23, July 23, Sept 24, Dec 10

#### **F. Working Group Activities**

- Update on project team activities
- Meeting schedule: Feb 11 (final Work Plan review), Apr 8, June 10

#### **G. Items of Interest**

#### **H. Public Comment**

#### **I. Adjourn – 10:20 AM**

SUBJECT TO  
APPROVAL