



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
July 28, 2016
9:00 AM – 11:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items:

- Minutes: February 25 and April 28 Board of Directors Meetings

D. Russian River Regional Monitoring Program Funding

- Status of RRWA Proposition 1 Stormwater Planning Grant Application
 - i. Consider authorization for Executive Director Andy Rodgers to negotiate on behalf of member agencies to finalize a scope of work, project plan and develop a draft contractual agreement with the State in a manner consistent with RRWA mission, goals, and Memorandum of Understanding
- RWQCB application to support governance development
 - i. Guest Speaker: Matt St. John, Regional Water Quality Control Board

E. Work Plan 2016-2017 Kick Off

- Regional Monitoring Program
- Stormwater Program
 - i. Consider Creek Week & Pollution Prevention Week Proclamation
 - ii. CoPermittee support
- Safe Medicine Disposal Program
- Russian River-Friendly Landscape Program
 - i. January 2017 Event
 - ii. Develop two new publications
- Outreach
 - i. Consider 2016-2017 Video Contest topic
 - ii. Website and Social Media Campaign
 1. Consider Policy for Use of Social Media Sites
 2. Discussion of banner messaging

F. Work Plan 2015-2016 Wrap Up

- End of year Work Plan Report (per MOU)

G. Other RRWA items

- North Coast Resources Partnership (NCRP) update
- Update from lunch meeting with NCRWQCB staff, July 18, 2016
 - i. Next meeting with NCRWQCB staff TBD
- Future board meetings

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

H. Items of Interest

I. Public Comment

J. Adjourn

RRWA Calendar Summary:

All meetings are held from 9:00 to 11:00 AM at Windsor Town Council Chambers, 9291 Old Redwood Highway, Windsor, California 95492

Upcoming TWG Meetings	Upcoming Board of Directors meetings
September 20, 2016 October 11, 2016 November 8, 2016 December 13, 2016 February 14, 2017 April 11, 2017 June 13, 2017	September 22, 2016 – Guest Speaker TBD December 8, 2016 – Guest Speaker: North Coast RWQCB Executive Officer Matt St. John – dialogue with RRWA Board
Environmental Columns	
May – Thank you Santa Rosa (Teresa Gudino) – Water Awareness Month June – Thank you SCWA (Nazareth Tesfai) – Safe Medicine Disposal Update July – Thank you Healdsburg (Meg Patterson) – Outdoor Water Use August – Windsor (Cristina Goulart) – Responsible Recreation September – SCWA – Topic TBD October – Rohnert Park (Marc Bautista) – Topic TBD	

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MINUTES

Directors and Alternates Present

Mark Landman, Chair	City of Cotati
Bob Cox, Vice Chair	City of Cloverdale
Ann Dubay	Sonoma County Water Agency
Shaun McCaffery	City of Healdsburg
Pam Stafford	City of Rohnert Park
Erin Carlstrom	City of Santa Rosa
John Eder	City of Sebastopol
Kevin Doble	City of Ukiah
Mark Millan	Town of Windsor

Directors present represented six of the eleven RRWA member agencies and constituted a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Paige Dulberg	RRWA Staff
Adriane Garayalde	County of Sonoma
Pam Jeane	Sonoma County Water Agency
Jennifer Burke	City of Santa Rosa
Rita Miller	City of Santa Rosa
Elizabeth Cargay	Town of Windsor
Matt St. John	North Coast Regional Water Quality Control Board (NCRWQCB)
Chuck Striplen	NCRWQCB
Brenda Adleman	RRWPC

- A. Call to Order and Introductions** – Board Chair Mark Landman (Cotati) called the meeting to order at 9:05 AM.
- B. Approval of the Agenda** – Mark Landman requested that the Board approve the agenda. The agenda was unanimously approved.
- C. Approval of Standing Items:**
- Minutes: February 25 and April 28 Board of Directors Meetings
 - i. The Board unanimously approved the minutes from February 25 and April 28 Board of Directors Meetings.
- D. Russian River Regional Monitoring Program Funding**
- Status of RRWA Proposition 1 Stormwater Planning Grant Application
 - i. RRWA is pleased to announce that they were successful in securing a \$500,000 Storm Water Resources Planning Grant from the State Water

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- Resources Control Board (State Board) for the project: “Russian River Regional Storm Water Resource Management and Monitoring Plan.”
- ii. Andy Rodgers (RRWA) reviewed the scope of the project, including the three main tasks:
 1. Project Management;
 2. Storm Water Resource Plan (SWRP) for the Russian River; and
 3. Russian River Regional Monitoring Plan (R3MP) Governance Development.
 - iii. Mark Landman requested that the Board consider authorizing Andy Rodgers to negotiate on behalf of member agencies and assist the City of Ukiah to enter into a contractual agreement with the State in a manner consistent with RRWA mission, goals, and Memorandum of Understanding. Erin Carlstrom (Santa Rosa) moved, and Pam Stafford (Rohnert Park) seconded. There was unanimous approval.
- NCRWQCB application to support governance development
 - i. The NCRWQCB was successful in securing \$200,000 of discretionary funds from the State Board to support R3MP Governance Development.
 - ii. Matt St. John, Executive Director of the NCRWQCB, reviewed the work products of their companion piece to R3MP governance development.

E. Work Plan 2016-2017 Kick Off

- Regional Monitoring Program
 - i. The R3MP will begin in the 2016-2017 work plan year and continue for 24 months.
- Stormwater Program
 - i. Mark Landman requested that the Board approve RRWA 2016 proclamation of Creek Week and Pollution Prevention Week. Erin Carlstrom (Santa Rosa) moved, and Sean McCaffery (Healdsburg) seconded. There was unanimous approval.
 - ii. CoPermittee Support tasks in the new work plan year will include:
 1. Outreach and Education Program Development;
 2. Ethnic Community Outreach Study;
 3. Trash Assessment Implementation;
 4. Upper Watershed Discharge Characterization Plan; and
 5. Lower Watershed Stormwater Quality Monitoring Plan.
- Safe Medicine Disposal Program
 - i. The safe medicine disposal program will continue in the new work plan year with the same three-pronged effort:
 1. Hauling and Disposal;
 2. Coordination and Outreach; and
 3. Legislative Support and Advocacy at local, state and federal level.
- Russian River-Friendly Landscape Program
 - i. The Russian River Friendly Landscaping Program is growing this work plan year to include:
 1. Event for landscape professionals January 24, 2017; and
 2. Development of two new publications: Mini-Guide in Spanish, and a Homeowner Brochure.
- Outreach
 - i. Consider 2016-2017 Video Contest topic:

1. The Board discussed various video contest topics, and directed RRWA to move forward with the preferred topic: "Ditch The Plastic, Your Water Is Fantastic."
2. Brenda Adelman (RWPC) made a public comment that this topic should include clear directions that the focus is on reducing one-time-use plastic bottles, not reusable plastic bottles.
- ii. Website and Social Media Campaign
 1. Consider Policy for Use of Social Media Sites:
 - a. As directed, RRWA staff solicited third party review of the draft Policy for Use of Social Media Sites (Policy), and the Board was provided a hard copy of the changes.
 - b. Mark Landman requested that the Board approve the Policy. Pam Stafford moved, and Shaun McCaffrey seconded. There was unanimous approval.
 2. Discussion of banner messaging
 - c. The Board agreed to change "fisheries" to "habitat," so the new RRWA banner message is: "Clean water, habitat restoration and watershed enhancement."

F. Work Plan 2015-2016 Wrap Up

- End of year Work Plan Report
 - i. Project highlights included:
 1. Spanish Translation of Urban Creek Care Guide;
 2. High School Video Contest;
 3. Sponsorships;
 4. Our Water, Our World;
 5. Safe Medicine Disposal Program;
 6. Stormwater Program; and
 7. Website and Social Media Campaign
 - ii. Budget Summary

G. Other RRWA items

- North Coast Resources Partnership (NCRP) update
- Update from lunch meeting with NCRWQCB staff, July 18, 2016
 - i. Next meeting with NCRWQCB staff TBD
- Future board meetings
 - ii. The board meeting of September 22 will be a field trip to the Sonoma County Water Agency's Water Education Center.

H. Items of Interest

- There were no items of interest

I. Public Comment

- There were no public comments

J. Adjourn

- Mark Landman adjourned the meeting at 10:30 AM

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