



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
June 13, 2017, 9:00 AM – 11:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

- 1. Greetings and Introductions**
- 2. Update from April Board Meeting**
 - Website and Social Media performance
 - High School Video Contest Awards
- 3. Stormwater Program**
 - Low Impact Development (LID) Training for Design Community: April 24
 - Planning for summer/ fall LID training(s)
 - Trash Assessment report update
 - Ethnic Communities Work Plan update
- 4. Russian River SWRP program updates**
 - Outreach meetings
 - Data gathering
 - Projects
 - Deliverables
- 5. Russian River Regional Monitoring Program Updates**
 - Overview summary draft
 - Monitoring Locations map
 - Environmental Programs map in development
- 6. Safe Medicine Disposal**
 - Sonoma County
 - Mendocino County
- 7. Additional Updates**
 - Social Media
 - RRWA is always accepting images
 - Environmental Articles: Need signups for August, September, and October
- 8. Forum and Advocacy**
 - Presentation to RWQCB: May 18
 - Summary of lunch meeting with RWQCB staff: May 4
 - Discussion of potential future advocacy items
 - CASQA conference: September in Sacramento
- 9. Future Meetings and Agenda Items (see schedule below)**
- 10. Items of Interest**
- 11. Public Comment**
- 12. Adjourn**

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

RRWA Calendar Summary:

All meetings are held from 10:00 AM to 12:00 PM at Windsor Town Council Chambers, 9291 Old Redwood Highway, Windsor, California 95492

Upcoming TWG Meetings	Upcoming Board of Directors meetings
July 11, 2017 September 12, 2017 October 10, 2017 November 14, 2017 December 5, 2017 February 13, 2018 April 10, 2018 June 12, 2018	July 27, 2017 – Guest Speaker TBD September 28, 2017 – Guest Speaker TBD December 7, 2017 – Guest Speaker TBD
Environmental Columns	
May – Thank you Windsor (Jonathan Eller of GHD, on behalf of the Town of Windsor) – (Water) Bottle Shock June – Thank you Santa Rosa (City of Santa Rosa’s Water Use Efficiency Team) – Santa Rosa Unveils Its New Sustainable Education Garden July – NCRWQCB (Chuck Striplen) – Topic TBD	



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SUMMARY NOTES

1. Greetings and Introductions

Andy Rodgers – RRWA	Nazareth Tesfai – SCWA
Christina Leung – RRWA	Bill Christoffersen – SCWA
Eric Janzen – City of Cloverdale	Jessica Martini-Lamb – SCWA
Anwar Mirza – City of Cotati	Cristina Goulart – Town of Windsor
Dirk Medema – City of Healdsburg	Elizabeth Cargay – Town of Windsor
Heaven Moore – City of Santa Rosa	Colleen Hunt – NCRWQCB
Nick Sudano – City of Santa Rosa	Mona Dougherty – NCRWQCB
Jenifer Piccinini – City of Santa Rosa	Will Stockard – Sonoma County PRMD
Teresa Gudino – City of Santa Rosa	Brenda Adelman – RRWPC
Henry Mikus – City of Sebastopol	Adriane Garayalde – RR Confluence
Rick Seanor – City of Ukiah	

2. Update from April Board Meeting

- Website and Social Media performance
 - Social media performance metrics presented
- High School Video Contest Awards
 - RRWA to send link to the TWG of the Student Videos
 - Ideas for the new theme for the upcoming video contest discussed and decided that it needs to be relatable for students (Focus should be on residents and kids)
 - Ideas that were suggested to focus on were: Fast Food Trash and trash in general, Pet Waste, Car Wash
 - “Planting the Rain” - Brad Lancaster
 - 1. <https://www.youtube.com/watch?v=I2xDZlplnik>
 - Contest Title Ideas: “Catch the Fast Trash”, “Don’t be a Dud, Prevent Suds”, “River Starts in your Backyard”, “We’re All Downstream”, “From the Street to the Creek”
 - RRWA will work with SCWA and bring back recommendations to consider at the July 11 TWG meeting

3. Stormwater Program

- Low Impact Development (LID) Training for Design Community: April 24
- Planning for summer/fall LID training(s)
 - Training Item: City of Santa Rosa will be having LID training for the design community. There may be a doodle pool that goes up to survey how many people would be expected to go, potential conflicting dates, etc. FAQs will be drafted. Training anticipated to occur in August/September 2017.
- Trash Assessment report update
 - RRWA will send out a draft to TWG for review and needs TWG to prepare agency certifications
 - Following, TWG review, RRWA will send draft to Colleen Hunt, NCRWQCB for feedback

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- Ethnic Communities Work Plan update
 - Final draft should be done this week
 - RRWA to send out draft certification
 - RRWA will add this topic to the agenda for the next meeting in July

4. Russian River SWRP program updates

- Outreach meetings
 - Add dates to the website and distribute to TWG for forwarding
 - Brenda Adelman requested the SWRP Flyer for distribution at the Sonoma County Water Coalition meeting on June 14
- Data gathering, Projects, and Deliverables were discussed
 - RRWA will add a financial reporting form to the website or email one out to the TWG again
 - RRWA will send out SWRP Main and Secondary Benefits

5. Russian River Regional Monitoring Program Updates

- RRWA distributed copies of the overview summary draft and monitoring locations map prepared by SFEI and the Water Board
- SFEI is currently working on an Environmental Programs “map”

6. Safe Medicine Disposal

- Sonoma County
 - The Department of Public Health presented at nearly all the city councils and is looking to a Board of Supervisors hearing in August or September
- Mendocino County
 - Continues to express interest in a RRWA presentation

7. Additional Updates

- Social Media
 - RRWA requests TWG members to send images for social media posting
- Environmental Articles: Need signups for August, September, and October
 - August – Town of Windsor – Cristina
 - September – Sonoma County Water Agency – Nazareth
 - October – City of Ukiah – Rick

8. Forum and Advocacy

- Andy Rodgers, Mark Landman, and Mark Milan presented to the RWQCB on May 18
- Andy Rodgers summarized the lunch meeting with RWQCB staff on May 4. Topics included a request to research alternatives for one regional permit invoice.
- Discussion of potential future advocacy items
- CASQA conference: September in Sacramento

9. Future Meetings and Agenda Items (see schedule below)

- Meetings will continue being at 10am
- RRWA will send out meeting requests for TWG and SWRP through Outlook as well as Mail Chimp

10. Items of Interest

- TWG requested NCRP meeting summary notes from April 20 to be sent out or shared electronically
- It was asked if files can be shared through SharePoint or Dropbox

11. Public Comment

12. Adjourn

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