



RUSSIAN RIVER WATERSHED ASSOCIATION  
MEETING OF THE BOARD OF DIRECTORS  
July 26, 2018  
9:00 AM – 11:00 AM  
Windsor Town Council Chambers  
9291 Old Redwood Highway, Windsor, CA 95492

***A G E N D A***

- A. Call to Order and Introductions**
- B. Approval of the Agenda**
- C. Approval of Standing Items**
  - a. Minutes: April 12 Board of Directors Meeting
- D. California updates**
  - a. DWR Russian River Pilot for California Water Plan Update 2018
  - b. California Water Bond of 2018
- E. Board of Directors Business**
  - a. RRWA/RWQCB quarterly lunch meeting
  - b. Safe Medicine Disposal Ordinance update
    - i. Operations and Collaborative Committee meeting updates
    - ii. Consider letter of support for draft Sonoma County ordinance
  - c. BOD 2018 meeting schedule
    - i. September 27, 2018
    - ii. December 6, 2018
- F. 2017-2018 Work Plan Wrap-up**
  - a. Budget summary reports will be sent by month end
- G. 2018-2019 Work Plan Kickoff**
  - a. Key Projects
- H. Regional Updates**
  - a. Russian River Confluence
    - i. Input and direction on workplan development
  - b. R3MP
  - c. Regional Permit Fee
  - d. Resource Legacy Fund
- I. Adoption of the Russian River Storm Water Resources Plan**
  - a. Final submitted to the State Board
  - b. Final approved with no comments
  - c. September NCRP meeting targeted for SWRP adoption
  - d. Consider resolution to adopt SWRP
- J. Project Updates**
  - a. Outreach
    - i. Social Media outreach
    - ii. Student Video Contest
    - iii. Spanish Outreach
    - iv. Russian River-Friendly Landscaping Program - 2019 event planning

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.





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*MINUTES*

Directors and Alternates Present

Mark Millan, Chair	Town of Windsor
Melanie Bagby, Vice Chair	City of Cloverdale
Mark Rincon	City of Cloverdale
Pam Stafford	City of Rohnert Park
Julie Combs	City of Santa Rosa
Adriane Garayalde	County of Sonoma
Mark Landman	City of Cotati
Joe Naujokas	City of Healdsburg

Directors present represented seven of the eleven RRWA member agencies and constituted a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Colleen Hunt	RRWA Staff
Christine Sosko	County of Sonoma
Rita Miller	City of Santa Rosa
Bob Anderson	United Winegrowers
Brenda Adelman	RRWPC

- A. Call to Order and Introductions** - Board Chair Mark Millan (Windsor) called the meeting to order at 9:02 am. Roll call was taken.
- B. Approval of the Agenda** - Mark Millan asked if there were any changes to the agenda. The agenda was approved with no revisions.
- C. Approval of Standing Items**
- Minutes: April 12 Board of Directors (BOD) Meeting
    - A quorum was not present during the February meeting; therefore, both the February and April meeting minutes were considered and approved with separate votes.
    - February minutes: Julie Combs (Santa Rosa) recused herself from voting because she was not present at the February meeting. All others present voted to approve the February meeting minutes.
    - April minutes: Julie Combs (Santa Rosa) recused herself from voting because she was not present at the April meeting. All others present voted to approve the April meeting minutes.

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#### **D. California updates**

- DWR Russian River Pilot for California Water Plan Update 2018
  - Andy (RRWA) provided an update on the pilot project. There will be a workshop on July 31 to develop a statement to present initial concepts in the watershed, and discuss what is needed in terms of funding, regulatory approaches, and how to measure progress.
  - Mark (Windsor) fully supports RRWA staff's continued participation in the pilot project.
- California Water Bond of 2018
  - Andy (RRWA) recapped the water bond on the ballot for November. There was an update to the Bond on July 25 that the RRWA will review and report back on any significant changes.

#### **E. Board of Directors Business**

- RRWA/RWQCB meeting
  - Colleen (RRWA) provided an update on a recent meeting between RRWA staff and the Regional Water Board. Updates included the Board meeting schedule with a recap of items from July 11 meeting including the Triennial Review workshop and the Laguna Water Quality Credit Trading Program. The Triennial Review includes recommendations for the Regional Water Board to conduct a self-audit of the TMDL program. The September 6 meeting will include post-fire updates, and the November meeting will include the Russian River Pathogen TMDL and a presentation from the RRWA.
- Safe Medicine Disposal Ordinance update
  - Operations and Collaborative Committee meeting updates
    - Andy (RRWA) provided an overview of the Operations and Collaborative Committee function, including the overall coordination of the safe medication disposal program. The committee recently completed an updated flyer listing the locations within the watershed where safe medicine disposal is available. Additionally, Sonoma Water is piloting a mail back program in which unused medications are mailed back in a pre-paid envelope. This can be a costly option if envelopes are taken with pre-paid postage but then not used.
    - Julie (Santa Rosa) suggested that the postage not be charged until the envelope is mailed.
    - Pam (Rohnert Park) suggested that envelopes be available in areas where drop off locations are no longer allowed like senior centers.
    - Andy (RRWA) provided statistics related to medicine and safe medicine disposal. Statistics are included in the meeting presentation.
  - Consider letter of support for draft Sonoma County ordinance
    - Andy (RRWA) discussed the Safe Drug and Sharps Disposal Ordinance that is tentatively scheduled for adoption for September 11 by the County Board of Supervisors (BOS). The County Ordinance would require the pharmaceutical industry to

provide funding and outreach for medication and sharp take back programs.

- Andy (RRWA) also discussed SB 212, which is a proposed state bill that would establish a state-wide take back system. The bill is less restrictive than the County Ordinance that is scheduled to go before the BOS in September.
- Christine (County Public Health) stated that the bill, if passed, would preempt any ordinance passed after April 18. Meaning, that the bill would preempt the County Ordinance. However, there is a possibility the preemptive date will be changed, so the County Ordinance will continue moving forward. Some of the concerns with the bill include only requiring one bin for every 50,000 people without recognition of jurisdictional boundaries and only requiring 15 percent pharmacy chains participation.
- Mark (Windsor) suggested a letter to comment on concerns, including lowering the bin to people ratio, removal of the preemptive date, and increase pharmacy participation.
- Melanie (Cloverdale) expressed concern with the bin to people ratio because that will exclude access to bins in smaller communities like Cloverdale.
- Christine (County Public Health) stated that under SB 212, Cal Recycle would be the administrating agency with local public health agency involvement.
- Mark (Cotati) posed the question whether the bill would affect the mail order take back program and would the pharmaceutical industry still be required to pay for that program. One solution was to develop a robust mail take back program to make up for what would be lost to SB 212.
- Christine (County Public Health) stated that SB 212 is not clear on the position of the pharmaceutical industry and the mail order program.
- Mark (Windsor) recognized the importance of moving forward with the Ordinance and a strong letter in opposition to SB 212.
- Andy (RRWA) provided the BOD with three main options for moving forward:
  1. RRWA to develop a general letter of support on the County Ordinance,
  2. Form an ad hoc committee to work with RRWA staff to review the County Ordinance and provide a letter reflecting the position of the BOD.
  3. Prepare a comment letter on SB 212.
- Joe (Healdsburg) questioned if we could really be successful in changing the preemptive date of the bill. He suggested it might be more productive to work with the state version to come up with comments on what would work for our region.
- Julie (Santa Rosa): Contact should be made with Jim Wood regarding concerns with the bill.
- Mark (Cotati): Does not want a letter of support on the Ordinance until a draft is available to review. He also supports

working with Jim Wood regarding concerns with SB 212. Amending the preemptive date is the best option in moving forward. He emphasized the strongest position would be to develop a strong mail order take back program.

- Adriane (Confluence): questioned where the Sonoma County Medical Association stands with the issue. According to Christine (County Public Health) they have been silent.
  - Melanie (Cloverdale) is supportive of an advisory committee to convey that a one size fits all bill is a problem. She is in favor of the RRWA developing a letter to advocate and support the local Ordinance and to oppose SB 212.
  - Mark (Windsor) said we need to work with the Product Stewardship Council and individual jurisdictions need to provide a consistent set of amendments to legislative committees.
  - Julie (Santa Rosa) also mentioned working with Chris Rogers on bill concerns. Additionally, due to the position of one industry with this issue, the City of Santa Rosa needs to check in with Council to determine the City's overall position with the issue.
  - Mark (Windsor): provided a recommendation to have Mark (Cotati) direct the ad hoc committee. He also asked Andy to let the BOD know the time of the BOS meeting on September 11.
  - Mark (Cotati): will be attending the September 11 BOS meeting.
  - Melanie (Cloverdale) also recommended coordinating with Carol Russell.
  - Mark (Windsor) asked if there was a motion to create an ad hoc committee co-chaired by Mark (Cotati) and Melanie (Windsor). Pam (Rohnert Park) called for the motion, seconded by Joe (Healdsburg). All in favor of the motion. None opposed. Motion to form the ad hoc committee approved.
- BOD 2018 meeting schedule
    - September 27, 2018
    - December 6, 2018

There were no comments on the BOD meeting schedule, including dates for the remainder of the fiscal year: February 28 and May 23.

#### **F. 2017-2018 Work Plan Wrap-up**

- Budget summary reports will be sent by month end
  - Andy (RRWA) provided a summary of key projects including the SWRP, 16/17 activities table, trash and MRP reports, R3MP steering committee, and tabled at two events. Andy also discussed the repurposing of tasks to fulfill work plan commitments due to the impact of the fire redirecting priorities.

#### **G. 2018-2019 Work Plan Kickoff**

- Key Projects
  - Andy (RRWA) discussed key projects for the new work plan including the RRFL event, SWRP adaptive management, trash, grease scraper door hangers, Our Water Our World, and grant research and support.

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## H. Regional Updates

- Russian River Confluence
  - Input and direction on work plan development
    - Andy (RRWA) reviewed the Confluence visions, missions, and connecting with the community. RRWA was selected to facilitate the Confluence due to the existing structure of the RRWA BOD, TWG, and experience with collaboration. The Confluence is viewed also as an opportunity to receive outside funding, increase RRWA membership, and provide a foundation to implement new projects.
    - There is a Confluence paddle event scheduled for September 8 currently coordinated by Adriene (County of Sonoma).
    - Andy (RRWA) presented the organizational chart to the BOD, showing how the Confluence is structure separate from RRWA. The City of Ukiah will be the fiscal agent and Adriene (County of Sonoma) will be the main coordinator. The RRWA BOD will be the main decision body.
    - Mark (Cotati) support the completely different structures created in a way to maximize actions. He suggested to continue inventing the process to see where it goes.
    - Julie (Santa Rosa) asked is there will be a work plan. Andy (RRWA) said it is in the works.
    - Mark (Windsor) is supportive of the Confluence structure with the RRWA and will make a profound presence and is a more efficient governance.
    - Brenda (Public Comment) is concerned as she has not heard much on the Confluence up until now and she does not feel the Confluence represents her groups concerns.
    - Adriene recommended adding a “science” bubble on the organizational chart.
    - Rita (Santa Rosa) expressed concern with how the Confluence will work in conjunction with the RRWA. The RRWA was formed to support municipalities and the Confluence expands that group. Does this create a conflict? Mark (Cotati) stated that as an elected board, we don’t always need to be on the same page. Any conflict will get worked out through the proper process at board meetings.
    - Andy (RRWA) told the BOD he needed direction and guidance to move the Confluence forward.
    - Mark (Windsor) stated that the TWG does not need to toil with the Confluence. It is a political group in which the BOD will be the main body to provide direction. The TWG will be informed and engaged as needed.
- R3MP
  - Andy (RRWA) attended the second Steering Committee (SC) meeting. The roster and governance structure were finalized for the planning of the R3MP. Not necessarily the final governance structure, but the general concept has been finalized. The SC is currently working on developing management questions.

- Regional Permit Fee
  - Andy (RRWA) and Mark (Windsor) met with State Board member Steve Moore to advocate for a regional fee to support the regionalization of the storm water program. He cannot approve a regional permit fee but provided guidance on the next steps to take to keep the conversation moving forward, including meet with John Russell, with the State Water Board. The TWG is supportive of moving forward with this approach. The meeting will provide a stepping stone to speak at an upcoming fee hearing.
  - Mark (Windsor) noted this proposal takes money away from the State, so he recognizes it is not favorable.
  - Mark (Cotati) asked if there is a way to quantify the savings to the Regional Water Board by having a regional permit?
  - Melanie (Cloverdale) added that the current regional permit is the model structure that the State is striving for.
  - The BOD provided RRWA staff with support to meet with John Russell.
- Resource Legacy Fund (RLF)
  - RLF is a potential funding opportunity for regional projects in the Russian River watershed. RFL approved Andy with an opportunity to discuss grant funding to further support RRWA (and Confluence) projects. Andy will be meeting with RLF in the future to discuss more details.

#### **I. Adoption of the Russian River Storm Water Resources Plan**

- Final submitted to the State Board
  - The final draft was submitted to the State Water Board. They had no comments on the draft and the Final SWRP is ready to be submitted to the State Water Board.
- The final SWRP approved with no comments.
- September NCRP meeting targeted for SWRP adoption
- Consider resolution to adopt SWRP
  - The BOD was provided a resolution to consider adopting the SWRP as final. Melanie made a motion to approve the final SWRP with Pam to second. All voted in favor of adopting the SWRP and the motion was approved unanimously. (6 Yes, 0 Nos, 0 abstained)

#### **J. Project Updates**

- Outreach
  - Social Media outreach
    - Social media increased by 404 followers since June 2017. 907 combined flowers on Facebook and Instagram.
  - Student Video Contest
    - The BOD discussed options for the 2019 video contest theme. The BOD was provided with a list of possible topics.
    - Pam (Rohnert Park), Rita (Santa Rosa), Melanie (Cloverdale) are supportive of “Avoid the Trash, Choose the Reuse!”
    - Melanie (Cloverdale) is also interested in “Save Water to Save Energy.”
    - Joe (Healdsburg) thought “Be a Water Hero” would resonate most with kids.

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- Mark (Cotati) suggested combining Be a Water Hero with Avoid the Trash, Choose the Reuse!”
- Melanie (Cloverdale) like “Be a Water Super Hero.”
- Julie (Santa Rosa) suggested Be a Water Super Hero, Choose the Reuse.”
- Mark (Cotati) made a motion to use “Be a Water Super Hero” and “Avoid the Trash, Choose the Reuse.” Julie seconded the motion. All voted in favor of using the combined themes for the High School Video contest theme 2019. (Yes-6, Nos-0, Abstained-0). The BOD was supportive of using the two themes, but fine tuning the slogan.
- Spanish Outreach
  - Colleen (RRWA) provided a summary of Spanish outreach conducted in May in June include a radio program, radio ads, the water expo event, and translation of social media.
- Russian River-Friendly Landscaping Program - 2019 event planning
  - Planning is under way the RRFL event, scheduled for February 5.

#### **K. Items of Interest**

- Mendocino County Office of Education presentation
  - School districts will soon be named as storm water permittees. Andy (RRWA) presented at the Mendocino Office of Education on RRWA structure and projects with an offer to discuss collaboration under their storm water permits with the rest of the region.
- CASQA Conference Presentation
  - RRWA has been selected to present at the CASQA Conference. The presentation will focus on regional collaboration.

#### **L. Public Comment**

#### **M. Adjourn**

- Adjourn at 10:42 a.m.

