



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
December 12, 2019
9:00 AM – 11:00 AM
Windsor Town Council Chambers
9291 Old Redwood Highway, Windsor, CA 95492

A G E N D A

A. Call to Order and Introductions

B. Approval of the Agenda

C. Approval of Standing Items

- a. Minutes: September 26 Board of Directors Meeting

D. Board of Directors Business

- a. Election of 2020 RRWA Board Officers
- b. 2019/2020 Work Plan development
- c. New member resolution draft
- d. Sonoma State University WATERS project
- e. Carbon Gardening Education and Outreach Partnership
- f. 2019/2020 meeting schedule
 - i. February 27
 - ii. April 23

E. Advocacy

- a. RRWA/RWQCB
 - i. Quarterly lunch meeting
 - ii. MS4 Permit Fee Reduction Incentive Program
 - iii. Russian River Watershed Program Effectiveness Assessment
 - iv. Russian River Geographic Response Plan
- b. River and creeks stewardship
 - i. Cleanup event sponsorships
 - ii. Sonoma Magazine
 - iii. Trash bin support program
 - iv. Sharps and needle collection guidance
- c. Project Updates
 - i. Student Video Contest
 - ii. Streets to Creeks
 - iii. Environmental Column
 - iv. SWRP – State Board approval letter
- d. Grant Support
 - i. Letter of Support for Prop1 and Prop 68 Acquisition of Ukiah Valley Wildlands for Conservation, Fire Safety and Watershed Protection

F. Regional Updates

- a. Russian River Regional Monitoring Program (R3MP)
 - i. Steering Committee Meeting #8
- b. Russian River Confluence
- c. North Coast Resource Partnership

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Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

G. Legislative updates

- a. HR1764
- b. SB1383

H. Items of Interest

- a. Potter Valley Project update

I. Public Comment

J. Adjourn

RRWA Calendar Summary:

Unless otherwise noted, meetings are held at Windsor Town Council Chambers, 9291 Old Redwood Highway, Windsor, California 95492

Upcoming TWG Meetings 10:30 am – 12:30 pm	Upcoming Board of Directors meetings 9:00 am – 11:00 am
February 11, 2020 April 14, 2020 June 9, 2020	February 27, 2020—Guest Speaker TBD April 23, 2020 (3-5:00 pm)—Guest Speaker TBD
Environmental Columns	
November – Thank you, City of Healdsburg (Benjamin Kageyama)—The Persistence of Plastic December – Thank you, City of Santa Rosa (recently retired City of Santa Rosa Storm Water Inspector Forest Frasier)—Parting Wisdom: Perspective and Guidance from a Seasoned Storm Water Inspector January – County of Mendocino, TBD February – Town of Windsor, TBD March – Sonoma Water, TBD	
Important Dates	



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MINUTES

Directors and Alternates Present

Melanie Bagby, Chair	City of Cloverdale
Maureen Mulheren, Vice Chair	City of Ukiah
Mark Landman	City of Cotati
Evelyn Mitchell	City of Healdsburg
Pam Stafford	City of Rohnert Park
Adriane Garayalde	County of Sonoma
Ann DuBay	Sonoma Water

Directors present represented seven of the eleven RRWA member agencies and constitutes a quorum.

Additional Attendees

Andy Rodgers	RRWA Executive Director
Sabrina Marson	RRWA Staff
Brenda Adelman	Russian River Watershed Protection Committee
Elizabeth Cargay	Town of Windsor
Nick Bennett	City of Rohnert Park
Sean McNeil	City of Santa Rosa

- A. Call to Order and Introductions**—Meeting called to order by Melanie Bagby (Cloverdale) at 9:05. Roll call was taken.
- B. Approval of the Agenda** Mark Landman (Cotati) moved that the Board approve the agenda. The agenda was approved.
- C. Approval of Standing Items**
- Minutes: September 26 Board of Directors Meeting—The Board unanimously approved the minutes from the September 26 BOD Meeting.
- D. Board of Directors Business**
- Election of 2020 RRWA Board Officers
Mark Landman (Cotati) moved to nominate Melanie Bagby (Cloverdale) for Chair and Maureen Mulheren (Ukiah) for Vice Chair. Evelyn (Healdsburg) seconded. There was unanimous approval.
 - 2020/2021 Work Plan development
Andy (RRWA) reviewed the timeline for development and adoption. Adding TWG input, RRWA's annual budget is currently ~5% lower than current year. Compared to current year, individual agency budgets vary due to level of

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participation in special benefit projects. Other direct costs account for ~25% of budget.

Pam (Rohnert Park) asked that with the recommended change from current year is adding small budget (\$4K) for as-needed ADA formatting of materials, how is the budget lower? Andy (RRWA) clarified that the overall total annual budget is lower.

Mark (Cotati) asked which projects are being removed. Andy mentioned

- TWG recommended removing emergency trash bin funding (\$5K) since some agencies have a mechanism to get trash bins. RRWA can help support those that don't. Adriane (County of Sonoma) mentioned public works or Recology.
Andy and Adriane will look into what is available to agencies and will report out at the next meeting.
- The TWG also recommended removal of monthly environmental articles (\$16K).
The majority of the Board expressed support for continuing the monthly articles.
- TWG recommended removal of developing a web-enabled BMP effectiveness tool for Russian River region (\$33K).
- RRWA recommends removing SWRP implementation support (\$9K), if member agencies can advocate to NCRP to fund RRWA's management and updating of plan

No additional questions or comments were received on the presented Executive Director Services, General Benefit, Special Benefit structure.

c. New member resolution draft

Andy discussed the recommended approach from legal under the MOU, which is creating an advisory committee and to admit new members in to that committee. Method provides flexibility to create a second tier of membership in a manner that is authorized by the MOU.

Ann (Sonoma Water) asked if an Advisory Committee would add more meetings to the budget? Andy indicated likely not, but that the board and TWG would need to direct that. There is opportunity to be detailed in the Charter about the role and responsibilities of the Advisory Committee.

Mark (Cotati) is in support of an Advisory Committee attending board meetings a couple of times a year for input into planning discussions. Perhaps the charge would be a service charge or yearly fee? Suggested an item be added to those future board meetings in the beginning to be clear.

Brenda (RRWPC) suggested the name of the group be changed to indicate that there are specific groups being targeted for the Advisory Committee and not the general public. Mark (Cotati) suggested adjunct membership. Sean (Santa Rosa) suggested these new members could pick up the tab for support on projects as "sponsors" rather than members, like paying for bill boards or other advertisements.

Meeting packet contained a draft Community Advisory Committee Charter and draft resolution for the board to consider and provide direction to staff. Andy confirmed that Colleen (RRWA staff) has been in discussions with Office of Education.

d. Sonoma State University WATERS project

Andy provided updates on RRWA, Sonoma Water, and Santa Rosa, engaging with SSU faculty, staff, and students to undertake studies needed to complete work

plan tasks. The idea is that RRWA will participate in identifying and guide work with SSU and provide support for events and meetings. Nick (Rohnert Park) confirmed this partnership has lots of untapped potential. Elizabeth (Windsor) requested a write up for the project. Andy confirmed this is still in development and a draft is anticipated in January. Sean (Santa Rosa) gave a technical overview of the program proposed; the City of Santa Rosa has engaged with the SSU/SW/RRWA planning group. Homelessness and the water quality nexus are the primary topic in development. Mark (Cotati) and Evelyn (Healdsburg) are in support of this program and like the option for members to 'opt in'.

- e. Carbon Gardening Education and Outreach Partnership
Mark (Cotati) asked what the deliverables for this project would be. Andy said that with direction from the board, he can work with the RRFL subcommittee and Daily Acts to draft a work plan and budget. Ann (Sonoma Water) asked if this could be aligned with the RRFL event. Andy mentioned that is a possibility. Melanie (Cloverdale) is supportive of partnership and asked if Master Gardners was involved. Andy said they were.
- f. 2019/2020 meeting schedule
 - i. February 27
Meeting will include a presentation by Matt St. John and the Work Plan adoption.
 - ii. April 23
Time change 3:00-5:00 pm
Award ceremony for annual High School Video Contest

E. Advocacy

- a. RRWA/RWQCB
 - i. Quarterly lunch meeting
 - ii. MS4 Permit Fee Reduction Incentive Program
SWRCB liaison to Region 1 supportive and has directed DAS staff to engage with RRWA and other interested regions to develop a proposed State-wide program
 - iii. Russian River Watershed Program Effectiveness Assessment
Kick-off in January 2020. Survey complete by July 2020. Andy indicated a hybrid data gathering process will be used - combination of online surveys and in-person intercept surveys to address MS4 permit requirements. The assessment will build from prior surveys conducted and incorporate RRWA member input into survey design to evaluate stormwater program effectiveness. Brenda (RRWPC) asked if there is any communication between RRWA and the studies being done on the fires? Andy said only if the TWG steers the questions in that direction, and it would only be part of the study. Sean (Santa Rosa) mentioned to the group that the watershed task force is working on this topic and invited Brenda to connect with that group.
 - iv. Russian River Geographic Response Plan
Completed and the final to be released soon.
- b. River and creeks stewardship
 - i. Cleanup event sponsorships
Event status was provided, which included: highest efficiency of any CA cleanup event-70.5 lbs. trash per volunteer and 452 total volunteers at 38 locations from Ukiah to Monte Rio.
 - ii. Sonoma Magazine

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A copy of Andy's article, "Public Policy, Awareness, and Collective Action Keys to Russian River Health" was included in the meeting packet.

- iii. Trash bin support program
- iv. Sharps and needle collection guidance
- c. Project Updates
 - i. Student Video Contest
 - Tag line: "Know Where the Water Goes"
 - Flyer that was sent to Sonoma Water's service area, Healdsburg, Ukiah, Sebastopol, Cloverdale, and unincorporated Sonoma County was included in the meeting packet. Sonoma Water website will be updated soon.
 - Contest packets will be distributed in January.
 - ii. Streets to Creeks
 - iii. Environmental Column
 - iv. SWRP – State Board approval letter
 - Copies were provided in the packet and will be posted to the RRWA member SharePoint. Andy confirmed these are two of the three pieces needed for applications. RRWA is waiting for the third letter coming from North Coast Resource Partnership.
- d. Grant Support
 - i. Letter of Support for Prop1 and Prop 68 Acquisition of Ukiah Valley Wildlands for Conservation, Fire Safety and Watershed Protection
 - A copy of the letter was included in the packet. Maureen (Ukiah) provided an update and anticipates having an answer by the end of the year.

F. Regional Updates

- a. Russian River Regional Monitoring Program (R3MP)
 - i. Steering Committee Meeting #8
 - Regional water board did fund SFEI for the next phase of program development. Next meeting January 15 or 22
- b. Russian River Confluence
 - Adriene provided an update, including a stewardship group in Alexander Valley. She also applied for an East Side fuel reduction grant for Cloverdale Fire and Transportation and Public works, as a partner. She also applied for drainage feasibility planning grant for Transportation and Public works.
- c. North Coast Resource Partnership
 - i. NCRP submittal updated IRWM to DWR for approval. The submittal includes the Russian River Storm Water Resources Plan.

G. Legislative updates

- a. HR1764 - Still in committee
- b. SB1383 – Tracked closely by Zero Waste

H. Items of Interest

- a. Potter Valley Project update- Feasibility study is in progress.

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J. Adjourn

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