



RUSSIAN RIVER WATERSHED ASSOCIATION
TECHNICAL WORKING GROUP MEETING
January 11, 2022 at 10:30 AM

Join Zoom Meeting:

<https://zoom.us/j/91806438004?pwd=VDhtdFA5LzR6eFU0NVNZeTRHRDFrZz09>

Meeting ID: 918 0643 8004

Meeting Password: 114544

SUMMARY NOTES

1. Greetings and Introductions

Andrew Stricklin – City of Ukiah

Jon Caldwell – City of Cotati

Katie Robinson – City of Santa Rosa

Nick Sudano – City of Santa Rosa

Elissa Overton – City of Sebastopol

Amber Fisetto – County of Mendocino

Michael Harrigan – County of Mendocino

Andrea Rodriguez – Sonoma Water

Adriane Garayalde – RR Confluence

Sandi Potter – RRWA

Andy Rodgers – RRWA

Vanessa Apodaca – RRWA

Elizabeth Cargay – Town of Windsor

Courtney Scott – Zero Waste Sonoma

Colleen Hunt – Public

- Review Agenda —No Changes

Meeting called to order at 10:35 am

2. Informational Updates

- Co-Permittee updates

Updates from the December or January 11 meeting(s):

Elizabeth (Windsor): The Water Board indicated the Phase I permit most likely won't be adopted until 2023.

- LID Training outreach metrics

RRWA created 'LID Design Ideas' posts designed to highlight LID implementation ideas leading up to the December 1st LID webinar.

'Webinar Promotion Flyers' were also shared online.

The 7-post campaign ran from November 17 - 30, 2021 (*images of posts were provided in the meeting slides*)

\$120 spent on Facebook flyer post boosts

- CASQA updates

- Public Information - Public Participation (PIPP) Subcommittee

Project Spotlights

- Adopt a Storm Drain Program - Grassroots; users adopt drains and do work in their own community

- Caltrans Trash Campaign: "Lets Change This to That" - Focus on stormwater pollution, trash, and litter; partner with Clean California Initiative

- Phase II Subcommittee (*handout*)—November 17 meeting discussed the OWOW transfer. RRWA will subscribe to OWOW via CASQA link.

Nick (Santa Rosa): What is the benefit of going through CASQA for OWOW?

Vanessa (RRWA): She was informed that BASMAA was the program administrator of OWOW. CASQA took this over when BASMAA dissolved and

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Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

RRWA now needs to sign up through the new administrator. The OWOW services will be the same through CASQA.

December 15 Phase II subcommittee meeting was canceled. Tentative meeting date of January 26 for CASQA representatives to meet with State Water Board.

- Russian River Watershed Coordination
 - Comment/support letters update
 - Support for Healdsburg Groundwater Wells (*handout*)
 - Letter of Support for Regional Parks (*handout*)
 - Support for the Town of Windsor – 101 Underpass and Old Redwood Highway Corridor Improvements Project
 - Our Water Our World: Training of 25 associates. All locations are supplied with Fact Sheets and seasonal pest support as needed.
 - Regional Monitoring Program (R3MP)
 - TAC Meeting January 12
 - Steering Committee February 17

Andy (RRWA): He is not able to attend the TAC meeting. The theme of the support team is funding keeping the program sustainable. There is a subgroup of the Steering Committee that wants to be involved in long-term funding planning, including City of Santa Rosa, SFEI, Sonoma Water, Andy (RRWA), and Matt St. John.

The Confluence has continued to evolve into a branding effort. Andy is looking at other successful outreach efforts that can be incorporated. There is discussion that an event may take place in the spring, pending COVID status. The February meeting will have more updates.
- Regulatory Forum and Advocacy
 - November 16 quarterly meeting with RRWA officers and staff and RWQCB staff
 - Wet weather monitoring in unsafe conditions was discussed. Matt and Heaven said the permits are clear that monitoring should be done safely.
 - The RWQCB board adopted the pathogen TMDL with final State Board approvals anticipated by Fall of 2022.
 - March meeting TBD—Andy (RRWA) If there are topics members would like to see on the next agenda, send them to RRWA staff.
 - Matt St. John presenting to RRWA Board February 24

3. Technical Working Group Business

- 2022/2023 Work Plan (*handout - Draft 6*)
 - Schedule
 - One-on-one agency meetings ongoing—Reach out to RRWA staff if there is interest for your agency to have a meeting.
 - February 10: TWG review progress Work Plan draft (via email)
 - **February 24: BOD considers approval**
 - Review project budgets and updates
 - Fiesta de Independencia—Sponsorship Benefits at \$1,000
 - a. Event Specific Benefits
 - i. Booth at the event with the ability to hang banners
 - ii. Recognition on Fiesta webpages on the LBC website
 - iii. Logo on day-of-event program/flyer
 - iv. Logo on staff/volunteer event t-shirt

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b. Booth without sponsorship, the basic rate for a booth in the past was \$275 [subject to change]

- Carbon Gardening
- Streets to Creeks
- OWOW

Cost recap: Total draft budget is \$582,154 (current year is about \$578,864)

- 5 tasks repurposed or omitted
- 5 tasks reduced
- 1 new task (Drought Campaign)

Executive Director services

- 4 TWG meetings (down from 6)
- 4 BOD meetings (no change)
- Ukiah administrative costs (increased)

New Member Outreach Task Expenditures Over the Past 3 Years			
Fiscal Year	Budget Amount	Total Expended through 12/3/2021	Budget Remaining
21-22	\$7,547.00	\$2,105.43	\$5,441.57
Fiscal Year	Budget Amount	Total Expended	Budget Remaining
20-21	\$7,546.00	\$6,876.75	\$669.25
19-20	N/A		
18-19	N/A		

▪ RRFL

- a. Biennial event (Jan/Feb 2023)
- b. Carbon Gardening

Andy (RRWA). Phase I of this program is being completed in current FY: 8 videos with urban landscape focus. In a couple of months, the draft videos will be available for TWG review. Next year is proposed as Phase II: The videos will be translated into Spanish and supporting materials will be developed.

Andy also put out a solicitation for additional RRFL subcommittee members from Ukiah or the County of Mendocino. Amber (Mendocino) suggested Michael.

ACTION: RRWA will send a RRFL introductory email to Michael Harrigan.

- Bulk Purchases—Only for Windsor related to LID signage.
- Operating budgets—There are a couple of budgets still pending. Please send to Vanessa.
- Next steps

Vanessa (RRWA) provided other Work Plan General Benefit updates: Regional Forum and Advocacy was reworked to include Phase II permit items. Tracking permits was taken off the task. Attendance at regional meetings was reduced. Attendance at quarterly Regional Board meetings is staying the same. TMDL support is staying in as additional support as needed. CASQA Participation includes subcommittee meeting attendance and report out. The CASQA membership was reworked to be clear on what the OWOW administration costs

is. Tasks related to Creek Week and Children's Placemats are staying the same. R3MP participation is a placeholder, pending direction from the group.

Special Benefit project update: Information was added to provide clarity on who is paying what. There are placeholders for Stormwater Phase I Support for Cloverdale and Sebastopol. Reach out to RRWA staff if your agency wants to be added.

Nick (Santa Rosa): The Co-Permittees would like to add a C.3.B placeholder to provide an LID manual update at up to \$5,000 an agency, except for Mendocino. C.8 for Sonoma State WATERS project is still pending a final amount, but it looks like it may be a max of \$17,500.

Elizabeth (Windsor) would like to have an estimate of adding Windsor into C.10.A Hauling and Disposal of Safe Medicine.

There were no additional comments or questions on the Draft 6 Work Plan.

ACTION: RRWA will send Windsor an estimate for C.10.A and add a C.3.B placeholder to provide an LID manual update at up to \$5,000 an agency, except for Mendocino. \$45K total for LID manual update.

- Trash capture collaboration
- Drain inlet decals

Sonoma County agencies: If multiple installed decals less than 5 years old, are peeling up and presenting potential tripping hazards, this is a manufacturing problem. Curb decal product guide website:

http://www.dasmanufacturing.com/product_guide.html

Courtney (Zero Waste): She has over 2,000 decals for Sonoma County members. Let her know if decals are needed. Metal Decals are raised from the ground and not ADA compliant unless an inset is drilled into the cement. Plastic was preferred. Nick (Santa Rosa): the metal was not Spanish and English translated. He has not found an alternative to the current plastic.

Elizabeth (Windsor) asked if Windsor had their decals; They do not. Elizabeth and Courtney will connect for a pickup.

- Outreach ideas
 - Sandbag stations
<https://westyost.maps.arcgis.com/apps/webappviewer/index.html?id=892add5f0f2c4ecab1ecfe98d4cc13b8>

No new locations or web map suggestions were provided.

ACTION: Windsor will have a demonstration landscape in development that can be added. RRWA staff will follow up.

- Others?
 - Grant Support

4. Items of Interest

- High school video contest theme
 - Water, there's never enough to waste!
 - Save Water - Every drop counts!

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- o Go Green, Conserve Water!
- o Save Water Today for Tomorrow.

‘Save Water Today for Tomorrow’ has the most interest from the group. Elizabeth (Windsor) will talk to her water conservation expert and get back to RRWA Staff.

ACTION: Finalize slogan with TWG via email for Board consideration in February.

- New restaurant partners for placemats
 - o Windsor: Pizzaleah and KIN
 - o Healdsburg: Chamber of Commerce—Placemats will be kept “in-house” and will be provided to any interested parties the Chamber comes across.

5. Public Comment—None

6. Adjourn at 11:43

Next Meetings:

- BOD February 24
- TWG March 8

RRWA Calendar Summary:

Unless otherwise noted, RRWA Meetings will be virtual.

Upcoming TWG Meetings 10:30 am – 12:30 pm	Upcoming Board of Directors meetings 9:00 am – 11:00 am
March 8, 2022 May 10, 2022	February 24, 2022 May 26, 2022
Environmental Columns	
December – Thank you, Aaron Nunez, Environmental Specialist, City of Santa Rosa, If a Creek Could Talk	
January – Thank you, Michael Harrigan, Environmental Compliance Specialist, Mendocino County Water Agency, Stormwater Runoff	
February – Town of Windsor – Pet Waste	
March – Sonoma Water – TBD	
April – Guest/RRWA Staff – TBD	
May – Cloverdale – TBD	
June – Guest/RRWA Staff – TBD	
Important Dates	