



RUSSIAN RIVER WATERSHED ASSOCIATION
MEETING OF THE BOARD OF DIRECTORS
February 24, 2022 at 9:00 AM – 11:00 AM

PENDING PASSAGE OF RESOLUTION ITEM B ON THE AGENDA, THIS MEETING WILL BE
HELD VIRTUALLY VIA REMOTE CONFERENCING SERVICE —
NO PHYSICAL MEETING LOCATION

Join Zoom Meeting

<https://zoom.us/j/94899744839?pwd=c045bCtSR1JWdm1rMVc4bXNxdk54Zz09>

Meeting ID: 948 9974 4839

Passcode: 994548

Find your local number: <https://zoom.us/u/aJAIHNAg>

DRAFT MINUTES

A. Call to Order and Introductions

Directors and Alternates Present

| | |
|--------------------------|--------------------|
| Neysa Hinton, Vice Chair | City of Sebastopol |
| Ozzy Jimenez | City of Healdsburg |
| Ben Ford | City of Cotati |
| Marta Cruz-Concepción | City of Cloverdale |
| Mari Rodin | City of Ukiah |
| Adriane Garayalde | County of Sonoma |
| Ann DuBay | Sonoma Water |
| Sam Salmon | Town of Windsor |

Directors present represented eight of the ten RRWA member agencies and constitutes a quorum.

Additional Attendees

| | |
|------------------|--|
| Andy Rodgers | RRWA Executive Director |
| Vanessa Apodaca | RRWA Staff |
| Sandi Potter | RRWA Staff |
| Matt St. John | RWQCB |
| Amber Fisette | County of Mendocino |
| Michael Harrigan | County of Mendocino |
| Cristina Goulart | Town of Windsor |
| Don McEnhill | Russian Riverkeeper |
| Clair Myers | City of Santa Rosa |
| Brenda Adelman | Public – RR Watershed Protection Committee |

Meeting called to order by Chair Mulheren at 9:03. Roll call was taken.

B. Consider Emergency Resolution for meeting virtually

Director Rodin motioned to approve. Director DuBay seconded. None opposed. Motion passed.

C. Approval of the Agenda— Director Jimenez motioned to approve.

Director Cruz-Concepción seconded. Agenda was approved with no revisions.

D. Approval of Standing Items

- a. Minutes: October 28, 2021 Board of Directors Meeting
—Motion to approve the October minutes made by Director Jimenez.
Director Cruz-Concepción seconded. All approved. None opposed

The Russian River Watershed Association complies with ADA requirements and will attempt to reasonably accommodate individuals with disabilities upon request.

Please contact Andy Rodgers, Executive Director, at 707-508-3670 with any questions.

E. Guest Presentation: Annual Dialogue with Matt St. John, Executive Officer,
North Coast Regional Water Quality Control Board

Speaker highlighted to the RRWA Board:

- RWQCB is working on many projects that impact the RRWA members
 - Russian River Watershed Pathogens Total Maximum Daily Load, adopted by the Regional Water Board and will soon be considered by the State Board.
 - Water Quality Restoration Strategy for the Laguna De Santa Rosa (TMDL project)
 - Numerous stormwater permit projects
 - MS4 permit
 - Cal Trans Stormwater permit
 - Construction General Permit
 - Industrial Stormwater General Permit
 - Policies and Strategies being worked on
 - Groundwater Protection Strategy
 - Climate Change Adaptation and Resilience Strategy
 - Racial Equity resolution for North Coast region
 - Water Board is making progress on developing a regulatory program for vineyards throughout the north coast region
- OneWater approach to water management: Wholistic approach that considers all water is linked; remove the categories (stormwater, wastewater, drinking water, environmental water) and manage the water as a whole. In order to successfully apply this strategy, it requires close coordination across disciplines—business sectors, interest groups, the regulators and regulated, the funders and the funded, and other interest groups. The Russian River Watershed Association is a great example of watershed partnership and coordination:
 - Russian River Regional Monitoring Program (R3MP)
 - Russian River Confluence
 - Sonoma Water/ Sonoma State University Partnership (Rising Waters)
 - The watershed task forces that have come together following the natural disasters that have hit both counties.
- The RWQCB is pleased to have the framework, foundation, and partnership of RRWA to tackle some of the ongoing challenges in the watershed.

Questions/Comments

No questions or public comments.

Director Salmon commented that the Department of Forestry is allowing loggers to come in and take down redwoods—He thinks the collaboration should include forestry.

St. John: He agrees that CalFire permitting process for post fire salvage operations is different from a commercial timber operation. The NCRWQCB has a categorical waiver for Timber Operations that covers certain categories of timber operations; post fire operations are covered under that. Matt offered to speak in more detail with anyone interested; reach out to him. At the June NCRWQCB Board meeting, they will be co-presenting with CalFire.

Matt.St.John@waterboards.ca.gov (707) 570-3762 work

F. Board of Directors Business

a. 2022/2023 Work Plan - *Action*

i. Overview

Adjustments compared to FY21/22

- Executive Director Services
 - City of Ukiah increasing charge for administrative agency services to \$4,000
 - Reduce # Working Group meetings
 - Four BOD meetings (same as FY 2021/2022)
 - Four TWG meetings (down from 6)
 - General Benefit Projects
 - Outreach strategies (B.1 & B.2)
 - Additional sponsorship opportunities
 - Continue with monthly environmental articles
 - Drought campaign
 - Online outreach and Watershed Map (B.3)
 - Russian River-Friendly Landscape (B.4)
 - Biennial Event in 2023
 - Continue with Carbon Gardening
 - Support member agencies with funding and regulatory advocacy (B.6)
 - Coordinate agency membership to CASQA (B.6.C)
 - Continue participating in Regional Monitoring Program (R3MP) development (B.7.A)
 - Special Benefit Projects
 - Continue supporting existing programs.
 - Co-permittee meeting & project facilitation (C.1)
 - Annual LID training and Manual/Calculator update (C.2)
 - Laguna Mark West agencies coordinated water quality monitoring reporting (C.3)
 - Our Water Our World (C.6)
 - Safe Medicine and Sharps disposal (C.8 & C.9)
 - Streets to Creeks (C.10)
 - Continue Sonoma Water's Water Education Program for Ukiah and Sonoma County. With exception of Sebastopol, other members serviced through water contract (C.5).
 - SSU Rising WATERS project focusing on nexus of homelessness and water quality (C.7).
(Director Ford recused himself from the discussion of C.7)
 - Bulk Purchase of LID signs (Windsor).
 - FY22/23 ED Services: \$110,081
 - Increased \$535 from current FY
 - FY22/23 General Benefits: \$296,844
 - Increased \$49,418 from current FY
 - FY22/23 Special Benefits: \$220,802
 - Decreased \$1,090
 - FY22/23 Total Work Plan Budget: \$627,727
 - Increased \$48,863 from current FY
- ii. Technical Working Group recommendation
- iii. Consider adoption
- Motion to adopt the work plan was made by Director Ford (He recused himself from item C.7 due to conflict). Director Jimenez seconded. All favored, none opposed.

C.7. was voted on separately: Motion to adopt C.7 of the work plan was made by Director DuBay. Director Jimenez seconded. Director Ford abstained. All others favored, none opposed.

Question/Comments

Amber (County of Mendocino) commented that she is representing Chair Mulheren, but cannot vote on her behalf. Chair Mulheren asked her to let the board know that she has reviewed the work plan and she fully supports the approval.

No Public comments.

b. New Member solicitation - *Information*

i. Benefits

1. Leverage RRWA's long-standing regional forum for developing, implementing, and/or promoting regional initiatives
2. Increase outreach/engagement network
3. Expand expertise, ideas, and resources pool
4. Cost share dilution
5. Regional consistency
6. Enhance watershed-wide communications
7. Add direct and indirect beneficiaries to programs

ii. Approach

1. Utilize structural options
 - a) Membership (general and special benefit)
 - b) Watershed Collaborative (special benefit)
2. Engage decision makers and management staff on benefits of membership/collaboration
3. Identify organizational interests and priority projects
4. Meet with a new *Executive/Administrative Committee* to refine an engagement plan and develop recommendations
5. Agendize Board item to consider E/A Committee recommendations

Motion to create the Executive/Administrative Committee made by Director Hinton. Director Salmon seconded. All favored, none opposed. Director Hinton nominated Chair Mulheren to the committee. Director Ford expressed interest in being on the committee. Director Hinton and Director Jimenez would like to help with Rohnert Park.

Question/Comments

Director Ford: Do we currently have this category of watershed collaborators that can participate in Special Benefit, but not General Benefit projects? Are there guidelines for what types of agencies are eligible for which types of memberships?

Rodgers: MOU is specific about the eligibility of voting members.

Director Hinton: Is there a list of potential members and who is reaching out, RRWA Staff and/or Board Members?

Rodgers: Yes, there is a list. The Executive/Administrative Committee is being proposed to help address these actions.

No Public comments.

G. Board of Directors Business - Program Updates

- a. Student Video Contest
 - i. Awards Ceremony – date being determined - tentatively either Wednesday May 18, or Thursday May 26
 - ii. Tour of the [Advanced Energy Center](#) to RRWA's board before awards ceremony
- b. Key projects updates
 - i. Our Water Our World
 1. March 17 - First OWOW/CASQA Meeting
 - a) Program Implementation for this year
 - b) Program Development
 - c) 2022 Meeting Schedule
 - d) Ordering new OWOW materials
 2. CalEPA's Department of Pesticide Regulation (DPR) IPM month on social media
 - ii. Safe Meds
 1. DEA Take-Back October 23
 - a) Results of the 21st National Take Back
 - i. Totals for California
 - ii. Law Enforcement Participation: **141**
 - iii. Collection Sites: **198**
 - iv. Weight Collected: **41,970** lbs.
 - v. Weight collected all time: **1,227,499** lbs.
 - vi. April 30, 2022 - DEA's next National Prescription Drug Take Back Day
 - vii. Local law enforcement offices that participated
 - Rohnert Park Department Of Public Safety
 - Cloverdale Police Department
 - Cotati Police Department
 - Petaluma Police Department
 - Santa Rosa Police Department
 - Healdsburg Police Department
- iii. RRFL/Carbon Gardening
- iv. Children's placemats
 - English: 20,000 distributed to-date
 - Bilingual: 2,300 orderedDirector Jimenez requested placemats for his business.
- v. LID Training
 - LID Design Ideas' – Posts designed to highlight LID implementation ideas leading up to the December 1st LID webinar.
 - 'Webinar Promotion Flyers' – Flyers containing LID webinar registration information and relevant LID topics to be covered.
 - 7-post campaign ran from November 17 - 30, 2021
 - 2940 reached and 107 engagements
 - A follow up post promoting the recording had 609 reached and 22 engagements
 - \$120 spent on Facebook post boosts

Watershed Map shows Safe Med disposal locations:

<https://westyost.maps.arcgis.com/apps/webappviewer/index.html?id=892add5f0f2c4ecab1ecfe98d4cc13b8>

vi. Environmental Articles

| Agency Author FY 2021-22 List | | |
|-------------------------------|---------------------|---|
| Month | Agency | Topic |
| October | Ukiah | The Bioretention Geek |
| November | Healdsburg | Make a Move to Native and Drought Tolerant Plantings |
| December | Santa Rosa | If a Creek Could Talk |
| January | County of Mendocino | Stormwater Runoff |
| February | Town of Windsor | Dog Doo Dilemma |
| March | Sonoma Water | A thirsty burglar or a dripping faucet? Either way you may be losing precious resources |
| April | Daily Acts | Carbon Gardening |
| May | Cloverdale | Fire Preparedness |
| June | Guest/ RRWA staff | TBD |

vii. Comment/Support Letters

- Support for FEMA 2021 BRIC Grant Program (November 12, 2021 – City of Healdsburg)
- Support for Sonoma County Regional Parks Drought Funding Project (November 29, 2021 – Sonoma County)
- Letter of Support for the On-Farm Groundwater Recharge Multi Benefit Demonstration Project (January 14, 2022 – Mendocino County)
- Support for the Town of Windsor’s Clean California Local Grant Program Application – 101 Underpass and Old Redwood Highway Corridor Improvements Project (January 21, 2022 – Town of Windsor)
- Sign-on Letter of Support for AB 1690 (L.Rivas) - Single-Use Vape and Tobacco Filter Ban (February 4, 2022 – No handout)

- c. BOD 2021-22 meeting schedule
 i. May 26, 2022

H. Regional Advocacy and Initiatives updates

- a. Water supply - SCWA: State of the Watershed
 i. Look ahead - - Earth Day events will be promoted
 ii. Drought campaign successes & next steps
 • Sonoma Water Drought webinar scheduled for March 10
<https://sonomacounty.zoom.us/j/99343832365?pwd=QUhndWQ5bk95dTIrMWRRL2ducVZCZz09>
 Passcode: 864640
 • RRWA drought campaign - potential refresh/restart
- b. RRWA/RWQCB
 i. December 16 quarterly meeting
 1. RRWA continued engagement needed to advance the role and function of R3MP
 2. Goal is to be inclusive and sustainable
 ii. Next quarterly meeting – March TBD
- c. Russian River Regional Monitoring Program (R3MP)
 i. Technical advisory committee meetings
 1. Updated priority monitoring *questions* and priority monitoring *indicators* of watershed health (status and trends of biostimulation)

- and provided SC recommendations to focus TAC
- 2. Current work: Gathering monitoring metadata to evaluate spatial and temporal distributions of existing monitoring efforts to inform monitoring plan
 - ii. Steering Committee meeting – February 17
 - 1. Approved TACs above recommendations
 - 2. Discussion of edits to a draft MOMU with Russian River Confluence
- d. SSU Rising WATERS-- Nexus of Water Quality and People Experiencing Homelessness
 - i. Year 1 – 3 core research questions
 - 1. Mapping of encampments relative to resources
 - 2. Legal and political barriers case studies
 - 3. Agency alignment assessment and knowledge map
 - ii. Committee met with Student Faculty teams on January 28 for Year 2 kick-off
 - 1. Water sampling
 - 2. Social media campaign
 - 3. Resource mapping
 - 4. Agency alignment and knowledge mapping
 - 5. Case studies – including economic analyses
- e. North Coast Resources Partnership—No updates

I. Items of Interest

- a. Summary of Board of Directors Action Items
- b. important Dates
 - i. April 22, 2022 - Earth Day
 - ii. April 30, 2022 - DEA's next National Prescription Drug Take Back Day
 - iii. May 18 or 26, 2022 - Student Video Contest Awards ceremony/student showcase

Action: Director Hinton requested that the Board contact information be updated and also include a phone number; include alternate information.

J. Public Comment—None

K. Adjourn

RRWA Calendar Summary:

Unless otherwise noted, RRWA Meetings will be virtual.

| Upcoming TWG Meetings 10:30 am – 12:30 pm | Upcoming Board of Directors meetings 9:00 am – 11:00 am |
|--|--|
| March 8, 2022 May 10, 2022 | May 26, 2022 |
| Environmental Columns | |
| December – Thank you, Aaron Nunez, Environmental Specialist, City of Santa Rosa, If a Creek Could Talk January – Thank you, Michael Harrigan, Environmental Compliance Specialist, Mendocino County Water Agency, Stormwater Runoff February – Thank you, Cristina Goulart, Town of Windsor Storm Water Quality Program, Dog Doo Dilemma March – Thank you, Ann DuBay, Sonoma Water, A thirsty burglar or a dripping faucet? Either way you may be losing precious resources April – Guest/RRWA Staff – TBD May – Cloverdale – TBD June – Guest/RRWA Staff – TBD | |
| Important Dates | |
| Earth Day - Friday, April 22, 2022 Student Video Contest Awards ceremony/student showcase - Wednesday, May 18, 2022 | |